

MASS TORTS MADE PERFECT

Sponsorship and Exhibitor Contract October 3-5, The Bellagio, Las Vegas



Company Name: _____
(Exactly as you would like it advertised)

SPONSORSHIP OPPORTUNITIES:

Most sponsorships come with a speaking spot on the Wednesday Business of Law Day panel, a premium booth location in the exhibit hall, social media promotion (follow and like us on Facebook and Twitter), advertisement in conference brochure mailed to over 35,000, website promotion, appropriate conference signage, plus all inclusions listed below.

WEDNESDAY-FRIDAY EXHIBITOR BOOTHS:

The Exhibit Hall will be open all day Wednesday, Thursday, and Friday until 2:00 pm. See attached floorplan for booth selections.

- Perimeter Booth (\$5250)** – 10' booth located around perimeter of Exhibit Hall
- Center Booth (\$6250)** – 10' booth in center of Exhibit Hall
- Foyer Booth (\$5250)** – 8'x8' exhibit space located in Foyer, NOT pipe and draped. You MUST adhere to new Fire Marshal restrictions.

BOOTH # _____ (1ST CHOICE) BOOTH # _____ (2ND CHOICE) BOOTH # _____ (3RD CHOICE) BOOTH # _____ (4TH CHOICE)

CONTRACTS INCLUDE:

- EXHIBIT HALL BOOTHS: 10x10 booth space, 6' skirted table, 2 chairs & wastebasket, pipe and drape
- FOYER BOOTHS: 8x8-foot space, 6-foot skirted table not pipe and draped. Chairs to go on either side of booth, wastebasket.
- Up to 4 booth staff, name badges for staff—FROM YOUR COMPANY
- Admission to all events for 4 staff – Wednesday-Friday
- Continental breakfast each day, lunch and cocktail reception both Wednesday and Thursday, for all 4 staff
- Company logo featured on the MTMP website
- (2) Attendee lists (one pre-show and one post-show)
- Booth location and company name featured on signage throughout exhibit hall
- FREE Wifi in exhibit hall and general sessions

****Exhibitor is responsible for all A/V, electrical, and related charges associated with booth and will work directly with the hotel concerning these details.** Order forms and information will be sent once your contract is received.

GRAND BALLROOM EXHIBIT HALL HOURS:

Set-Up Tuesday Oct. 2: 2:00pm

Wednesday Oct. 3: Open 7:00am-4:30pm

Thursday Oct. 4: Open 7:00am-7:30pm

Friday Oct. 5: Open 7:00am-2:00pm (Tear Down at 2:00pm*)

* Vendors are contractually obligated to keep booths open until 2:00pm

Contract Add-Ons

MTMP SHOW MAGAZINE:

Our magazine will feature original articles, seminar highlights and prime time advertising exposure for our valuable vendors. With over 1,000 people in attendance, you will not want to miss out on this key opportunity. Please contact Heather Shanahan for more details.

1/2 page ad:	\$250
Full page ad:	\$500
Inside back cover:	\$1000
Inside front cover:	SOLD
Outside back cover:	SOLD
Deadline for Submission:	August 17



TEXT BRANDING: \$150

Promote your products and services via MTMP's Text Messaging Service.

The MTMP Texting service is utilized for everything from sending out seminar alerts and session reminders to allowing attendees to access materials on-demand (eg. the agenda, case info, CLE documentation). By joining the MTMP texting service, your company will have its own unique text keyword (vanity keyword) and text message added to our texting system. MTMP attendees will be able to access your custom text message by simply texting your unique keyword. The content of your automated text message response will likely contain your company name, booth number, shortened web link and a call-to-action. We will also provide you with a tabletop sign for your booth advertising your key word, and tabletop signage on every meeting table in the general sessions Wednesday-Friday. The system can be setup to automatically ask anyone who shows interest in your company permission for you to follow-up with them via phone or email. For those people who do want a follow-up, the system will send a text alert to you, instantly.

BALANCE DUE:

Sponsorship	_____
Vendor Booth (\$5250 OR \$6250)	_____
Magazine Ad: (\$250 or \$500)	_____
Text Branding: (\$150)	_____
Additional Staff: (\$1095 each)	_____
Other	_____
TOTAL DUE	_____

PAYMENT MUST BE PROVIDED TO CONFIRM BOOTH SPACE.

Check the form of payment below:

VISA MC AMEX CHECK (PAYABLE TO MASS TORTS MADE PERFECT)

C.C. # _____ EXP. DATE: _____ SECURITY CODE: _____

CARDHOLDER'S NAME: _____

TOTAL TO BE CHARGED: _____

PLEASE COMPLETE: *This should be the MAIN contact—who will receive/respond to our emails. This person will be included on the vendor contact list given to all attendees.

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

A copy of the contract must be signed and returned along with the full sponsorship fee and booth selection to confirm your booth assignment. We agree that MTMP and their legal entities shall be held harmless from claims of any nature arising from assigned space or from activities of our employees or representatives.

Cancellation Policy: Payment guarantees your booth space. Once payment is received, absolutely no refunds will be given unless booth space or sponsorship can be re-sold. Cancellations made within 2 weeks of conference do not receive a refund under any circumstances. Sponsorships will be subjected to a 25% penalty regardless of resale of sponsorship.

EMAIL CONTRACT TO: Hshanahan@mtmp.com.

MAIL CHECK TO: Masami LaRose, Mass Torts Made Perfect, 316 S. Baylen St., Suite 400, Pensacola, FL 32502

YOU MUST CHECK THESE BOXES TO VALIDATE CONTRACT

- [Vendor] agrees and does confirm that it does not engage in any direct solicitation of potential clients for law firms and all its operations are conducted in full compliance with all legal and ethical requirements pertaining to the practice of law, and that all medical and other personal information, if any, is gathered and utilized in a manner in complete compliance with HIPAA and all other applicable ethical and legal requirements. Vendors who represent defendants in mass tort or product liability/personal injury litigation may be subject to review by MTMP and may be prohibited from attending.
- [Vendor] understands our company is contractually obligated to keep our booth intact and staffed until the conference concludes at 2:00pm, Friday October 5. We will assign staff who will make the necessary travel arrangements to accommodate this timeframe. [Vendor] understands that failure to do so will result in \$500 penalty.

REQUIRED TERMS OF PROFESSIONALISM

All vendors and sponsors attending any MTMP event agree to comply with the norms of complete business professionalism at all times, both in conduct and attire. Vendors, sponsors, their employees, representatives, and hired personnel agree to correct any concerns about professionalism identified by MTMP, and in the sole discretion of MTMP, failing which they may be asked to leave any MTMP event or staging area.

NO MARKETING MATERIAL FOR NON-SPONSORS

Unless you are a conference sponsor with specific authorization, you are not allowed to display or disseminate marketing information anywhere or anytime throughout the conference/Exhibit Hall. You may ONLY display information at your booth (not on cocktail tables, meeting tables, etc.) Our sponsors have paid a premium price for additional marketing and are therefore entitled to exclusive benefits.

Authorized Signature: _____ Date: _____

Exhibitor's Signature

BOOTH STAFF LIST:

Registered Booth staff **MUST** be from your actual company—not an affiliate or another exhibitor. Booth Sharing is prohibited. **You are not allowed to register someone from a different company as your staff.**

Your contract includes up to 4 Booth Staff. Please list the names and email address of your booth staff below.

Name 1 : _____ Email: _____

Name 2 : _____ Email: _____

Name 3 : _____ Email: _____

Name 4 : _____ Email: _____

ADDITIONAL STAFF: \$1095

Additional staff must pay \$1095, which includes: continental breakfast and lunch each day, Wednesday and Thursday receptions, and attendance at all educational sessions.

Name: _____ Paid: _____

Name: _____ Paid: _____

Name: _____ Paid: _____

Name: _____ Paid: _____