

MTMP FALL 2019 AGENDA

Our agenda tracks are designed to maximize your learning experience. We overlap the tracks so you can pick and choose the topics most important to you and your law firm. Feel free to sit in on a Business of Law session and then hop on over to a Nuts & Bolts of Mass Torts session. There is ample opportunity for you to learn at Mass Torts Made Perfect.

TUESDAY OCTOBER 22, 2019

NUTS & BOLTS OF MASS TORTS

BUSINESS OF LAW

CLASS ACTIONS

**FIRST-TIME ATTENDEES
NETWORKING FORUM**

**WOMEN IN LEGAL LEADERSHIP
RECEPTION**

**LGBTQ NETWORKING
RECEPTION**

**OPENING NIGHT GALA AT THE
OMNIA NIGHTCLUB**

WEDNESDAY OCTOBER 23, 2019

**LUNCHEON FEATURING THE
LEGAL SERVICES INNOVATION
AWARD, CLARENCE DARROW
AWARD, AND KEYNOTE BY
CARL BERNSTEIN**

MASS TORTS PROJECTS IN FOCUS

**NETWORKING COCKTAIL
RECEPTION**

**COMEDY PERFORMANCE BY
SEBASTIAN MANISCALCO**

THURSDAY OCTOBER 24, 2019

**WOMEN IN LEGAL LEADERSHIP
BREAKFAST**

**BLOODY MARY &
MIMOSA BAR**

CONFERENCE HIGHLIGHTS

TUESDAY — OCTOBER 22, 2019

Business of Law Program

8:00am – 3:45pm

Co-sponsored by Counsel Financial

The Nuts & Bolts of Mass Torts

8:15am – 2:30pm

Co-sponsored by Consumer Attorney Marketing Group

Class Actions Track

2:30pm – 5:25pm

Co-sponsored by Epiq

First-Time Attendees Networking Forum and Reception

4:45pm – 6:00pm

Co-hosted by Levin Papantonio and Ketterer Browne & Anderson

Women in Legal Leadership Reception

4:45pm – 6:00pm

Co-sponsored by Epiq

LGBTQ Networking Reception — Everyone is Welcome!

4:45pm – 6:00pm

Sponsored by Levin Papantonio

Opening Night Gala at the Omnia Nightclub

6:00pm – 8:00pm

Co-sponsored by X Social Media

WEDNESDAY — OCTOBER 23, 2019

Luncheon Featuring the Legal Services Innovation Award, Clarence Darrow Award, and Keynote by Carl Bernstein

12:15pm

Co-sponsored by Broughton Partners

Class Actions Track

2:00pm – 5:25pm

Co-sponsored by Simpluris

Networking Cocktail Reception, Followed by a Performance by Comedian Sebastian Maniscalco

5:30pm

Both Co-sponsored by Scorpion

THURSDAY — OCTOBER 24, 2019

Women in Legal Leadership Breakfast

8:30am

Co-sponsored by Grant & Eisenhofer and Epiq

Bloody Mary & Mimosa Bar

10:45am

Co-sponsored by GrowPath

Box Lunches Will Be Served at the Filevine Booth in the Exhibit Hall

12:00pm

Co-sponsored by Filevine

Paul Pennock, Levin Papantonio
Recipient of the
Clarence Darrow Award



TUESDAY

OCT
22

TUESDAY AGENDA: NUTS & BOLTS OF MASS TORTS

Moderators: Dan Nigh, Becca Timmons and Troy Bouk, Levin Papantonio

Co-sponsored by Consumer Attorney Marketing Group

7:00am Registration & Continental Breakfast

Co-sponsored by Consumer Attorney Marketing Group

8:15am Welcome from Mike Papantonio

Mike Papantonio, Levin Papantonio

8:30am What Is a Mass Tort? What Isn't a Mass Tort?

Elizabeth Graham, Grant & Eisenhofer

8:45am Finding Mass Tort Clients | Moderator: Harlan Schillinger

Speakers: Jacob Malherbe, X Social Media; Susan Jones Knape, A Case for Women; Scott Hardy, Top Class Actions; Steve Nober, Consumer Attorney Marketing Group; Ben Fiandaca, Scorpion

9:30am You Have a Case. Now What?

Sindhu Daniel, Baron & Budd; Lea Morris, Epiq

10:10am Morning Break

Co-sponsored by Consumer Attorney Marketing Group

10:30am Practical Ways to Get Involved with a Mass Tort Firm

Kim Adams, Levin Papantonio; LaRuby May, The May Firm

11:15am Mass Torts Settlement Concepts and Practices

Troy Rafferty and Brian Barr, Levin Papantonio; Ellen Relkin, Weitz & Luxenberg; Michael Burg, Burg Simpson

12:30pm Luncheon

Co-sponsored by Consumer Attorney Marketing Group

1:30pm The Nuts & Bolts of Class Actions

Bill Cash and Virginia Buchanan, Levin Papantonio

2:30pm Nuts & Bolts Program Adjourns

4:45pm First-Time Attendees Networking Forum and Reception

Co-hosted by Levin Papantonio and Ketterer Browne & Anderson

4:45pm Women in Legal Leadership Reception

Co-sponsored by Epiq

4:45pm LGBTQ Networking Reception – Everyone is Welcome!

Sponsored by Levin Papantonio

6:00pm Opening Night Gala at the Omnia Nightclub at Caesars Palace

Co-sponsored by X Social Media



TUESDAY
OCT
22

TUESDAY AGENDA: BUSINESS OF LAW

Moderators: Seth Price, Price Benowitz; Chase Givens, The Cochran Firm;

John Romano, The Romano Group; Harlan Schillinger, Consultant

Co-sponsored by Counsel Financial

- 7:00am Registration & Continental Breakfast**
Co-sponsored by Counsel Financial
- 8:00am How Do You Brand Your Law Firm?**
Alex Shunnarah, Shunnarah Law; Ari Levenbaum, Law Tigers;
Cason Carter, Broughton Partners; Michael Mogill, Crisp Video
- 9:00am Powerful Reviews to Crush It on Google Maps & Organic or Paid for Lead Generation**
Joseph Jenkins, Podium; Eric Bersano, iLawyer Marketing
- 9:30am Innovation – Keep Your Firm Growing**
Mike Papantonio, Levin Papantonio
- 10:00am Creative Financing for Mass Tort Firms: Joint Ventures, Refinancing & Case Acquisition**
Joe DiNardo, Counsel Financial
- 10:30am Morning Break**, Co-sponsored by Counsel Financial
- 10:45am Outsource Your Intake for Better Conversions**
Tom Ball, Alert Communications; Gary Falkowitz,
Intake Conversation Experts
- 11:15am TV vs. Digital Media – Who Will Win?**
Ben Fiandaca, Scorpion; Steve Nober, Consumer Attorney
Marketing Group; Jacob Malherbe, XSocialMedia; Damon Barr,
Broughton Partners
- 12:15pm Lien Resolution & Settlement Administration Strategies for Better Client Outcomes**
Ryan Weiner, MASSIVE; Gary Goldberg, ARCHER
- 12:45pm Luncheon**, Co-sponsored by Counsel Financial
- 1:45pm Keep Up with All Your New Clients with Case Management**
Eric Sanchez, Growpath; Mara Adams, Filevine;
Terry Dohrmann, Litify
- 2:30pm Leveraging Data and Innovation to Help Your Law Firm Achieve Its Objectives**
Dan Comunale and Deb Zonies, Verus LLC
- 2:45pm How Do I Pay for It All? | Ari Kornhaber, Esquire Bank;**
Jarret Prussin, SBA Loan Group
- 3:15pm The Changing Legal Malpractice Market & Getting Claims Paid**
Nate Stortzum, ProQuest
- 3:30pm Title To Be Determined**
Steve Lowry, The Great Trials Podcast
- 3:45pm Business of Law Program Adjourns**
- 4:45pm First-Time Attendees Networking Forum and Reception**
Co-hosted by Levin Papantonio and Ketterer Browne & Anderson
- 4:45pm Women in Legal Leadership Reception**
Co-sponsored by Epiq
- 4:45pm LGBTQ Networking Reception – Everyone is Welcome!**
Sponsored by Levin Papantonio
- 6:00pm Opening Night Gala at the Omnia Nightclub at Caesars Palace**
Co-sponsored by X Social Media



TUESDAY
OCT
22

TUESDAY CLASS ACTIONS

Moderator: Bill Cash III, Levin Papantonio

Co-sponsored by Epiq

- 2:30pm Dealing with Difficult Judges: Flying into Headwinds**
Bart Goplerud, Schindler, Anderson, Goplerud & Weese, P.C.; Robert K. Shelquist, Lockridge Grindal Nauen, P.L.L.P.; Elizabeth Fegan, Fegan Scott LLC
- 2:55pm Third-party Litigation Funding in Class Actions: How Does It Work, What Are the Defendants Up To, and What Will Judges Let Them Get Away With?**
Kenya Reddy, Morgan & Morgan; Katrina Carroll, Carlson Lynch; Greg Coleman, Greg Coleman Law; Jarrett Prussin, SBA Loan Group
- 3:35pm ESI Tips and Tricks: What Tools Should Be in Your Toolbox**
Megan Jones, Hausfeld
- 4:00pm Developments in Class Notice and Settlement Administration: Digital Notice and New Means of Distributions**
Lauren McGeever, Epiq; Karen Hanson Riebel, Lockridge Grindal
- 4:20pm Thinking Outside the Black Box: Drug Cases in the Class Context**
Bill Cash III, Levin Papantonio; Sol Weiss, Anapol Weiss; Jean Martin, Morgan & Morgan
- 5:00pm Insurance Class Actions: Finding Claims, Typical Defenses, and What's Around the Corner**
Adam Moskowitz, The Moskowitz Law Firm
- 5:25pm Tuesday Class Actions Track Adjourns**
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- 4:45pm First-Time Attendees Networking Forum and Reception**
Co-hosted by Levin Papantonio and Ketterer Browne & Anderson
- 4:45pm Women in Legal Leadership Reception**
Co-sponsored by Epiq
- 4:45pm LGBTQ Networking Reception – Everyone is Welcome!**
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- 6:00pm Opening Night Gala at the Omnia Nightclub at Caesars Palace**
Co-sponsored by X Social Media

Levin Papantonio's Class Action Leaders



Bill Cash



Matt Schultz



Virginia Buchanan



Kim Adams



Brenton Goodman

WEDNESDAY

OCT
23

WEDNESDAY CLASS ACTIONS

Moderator: Bill Cash III, Levin Papantonio

Co-sponsored by Simpluris

- 2:00pm Building Your Nationwide Class One State at a Time: Holding Cases Together after *Bristol-Myers Squibb*; Strategies for Filing, Politics, and Dominance**
Greg Blankinship, Finkelstein, Blankinship, Frei-Pearson & Garber, LLP; Harper Segui, Whitfield, Bryson & Mason LLP
- 2:35pm Front-loading the Class Cert Motion: Why Judges Are Asking More of Lawyers Earlier and Earlier. Early Notice Plans, Damages Models, Science Days, and More**
Gillian Wade, Milstein Jackson, LLP; Karen Riebel, Lockridge Grindal Nauen, P.L.L.P.
- 3:10pm You Won Your Trial! Now What? Reducing the Jury Award to Final Judgment and Beyond**
Edgar C. Gentle III, Gentle Turner Sexton & Harbison, LLC; Jonathan Shub, Kohn Swift & Graf, P.C.; John Barrett, Bailey Glaser LLP; Daniel Bryson, Whitfield, Bryson & Mason LLP
- 3:35pm Arbitration: Start Playing Offense, Not Defense. Using Arbitration as a Sword in Class Cases**
Abbas Kazerounian, Kazerouni Law Group, APC; Paul Bland, Public Justice
- 4:10pm International Class Actions: Making Your Case Overseas**
John Yanchunis, Morgan & Morgan; James Pizzirusso, Hausfeld
- 4:45pm The Common Issues Class: Rule 23(c)(4)**
Patrick Barthle, Morgan & Morgan; Kelly Hyman, Franklin D. Azar & Associates
- 5:05pm Digital Marketing and Notification for Class Action Settlements**
Troy Hoffman and Jeff Sherwood, Simpluris; Scott Hardy, Top Class Actions
- 5:25pm Wednesday Class Actions Track Adjourns**
- 5:30pm Networking Cocktail Reception and Evening Entertainment with Sebastian Maniscalco**
Co-sponsored by Scorpion

WEDNESDAY
OCT
23

WEDNESDAY MASS TORTS AGENDA

Moderators: Brenton Goodman, Levin Papantonio; Andrew Childers, Childers Schlueter & Smith

- 7:30am Registration & Continental Breakfast**
Co-sponsored by Consumer Attorney Marketing Group
- 8:45am Corporate Cancer Again: JUUL**
Fred Levin and Mike Papantonio, Levin Papantonio; Robert Eglet, Eglet Adams; John Yanchunis, Morgan & Morgan; Jessica Givens, The Cochran Firm; Wendy Fleishman, Lieff Cabraser Heimann & Bernstein; Richard Meadow, Lanier Law Firm; Roe Frazer, Frazer Law
- 9:45am Coordination – What State Judges Are Really Thinking**
Jaime Dodge, Emory University School of Law; Troy Rafferty, Levin Papantonio; Lori Cohen, Greenberg Traurig; Hon. Diane Bessen, Fulton County State Court, Georgia; Hon. Arnold New, Philadelphia County Court, Pennsylvania; Hon. Rex Burlison, 22nd Judicial Circuit, St. Louis, Missouri
- 10:45am Morning Break**, Co-sponsored by MASSIVE
- 11:00am Full Decriminalization of Prostitution – The Impact**
Kim Adams, Levin Papantonio; Dr. Brook Bello, More Too Life, Inc.; Carissa Phelps, Bauer & Phelps; Marian Hatcher, Cook County Sheriff's Human Trafficking & Initiatives
- 11:30am Passing the Torch to the Next Generation of Lawyers**
Mike Papantonio, Levin Papantonio; Mark Lanier; Lanier Law Firm
- 12:15pm Luncheon Featuring the Legal Services Innovation Award, Clarence Darrow Award, and Keynote by Carl Bernstein**
Co-Sponsored by Broughton Partners
- 2:15pm 2019 Roundup Litigation: Multiple Trials on Multiple Battle Fronts** | Mike Papantonio, Levin Papantonio; Robin Greenwald, Weitz & Luxenberg; Aimee Wagstaff, Andrus Wagstaff
- 2:45pm Mediation in Mass Torts: Problems & Solutions in Resolution & Allocation** | Moderator: Abbas Kazerounian, Kazerounian Law Group Panelists: Hon. Jennifer Togliatti (ret.); Hon. Nancy Saitta (ret.); Hon. Jay Gandhi (ret.); Hon. David Herndon (ret.)
- 3:00pm BREAKOUT SESSION – Human Trafficking Litigation**
Speakers To Be Announced
- 3:30pm Afternoon Break**, Co-sponsored by MASSIVE
- 3:45pm Talc Cases: Ovarian Cancer and Mesothelioma**
Chris Tisi, Levin Papantonio; Leigh O'Dell, Beasley Allen; Michelle Parfitt, Ashcraft & Gerel; Mark Robinson, Robinson Calcagnie
- 4:15pm Hernia Mesh: The Heat is On** | Tim O'Brien and Robert Price, Levin Papantonio; Kelsey Stokes, Fleming Nolen & Jez
- 4:15pm BREAKOUT SESSION – PFAS: Firefighting Foam Water Contamination** | Ned McWilliams and Wes Bowden, Levin Papantonio; Robert Bilott, Taft Stettinius & Hollisterr; Michael London, Douglas & London
- 4:30pm BREAKOUT SESSION – Juul Litigation** | Erin Dickinson, Crueger Dickinson; Emily Jeffcott, Morgan & Morgan; Sarah London, Lieff Cabraser Heimann & Bernstein; Andy Birchfield, Beasley Allen; Matt Schultz and Ned McWilliams, Levin Papantonio; Russell Paul, Berger Montague
- 4:30pm BREAKOUT SESSION – Modern SEO Secrets with Jason Hennessey**
Jason Hennessey, Jason Hennessey Consulting
- 4:45pm 3M Ear Plugs Litigation** | Speakers To Be Announced
- 5:15pm Wednesday Litigation Track Adjourns**
- 5:30pm Networking Cocktail Reception and Evening Entertainment with Sebastian Maniscalco**, Co-sponsored by Scorpion

THURSDAY
OCT
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THURSDAY MASS TORTS AGENDA

Moderators: Brenton Goodman, Levin Papantonio; Andrew Childers, Childers Schlueter & Smith

8:00am Continental Breakfast

Co-sponsored by Consumer Attorney Marketing Group

8:30am Women In Legal Leadership Breakfast

Co-sponsored by Grant & Eisenhofer and Epiq

8:30am Ethics in Depositions

Hon. Sandra Mazer Moss (ret.); Hon. Dan Stack (ret.);
Hon. Richard Klein (ret.); Tom Girardi, Girardi Keese

9:30am Valsartan Litigation

Daniel Nigh, Levin Papantonio; Ruben Honik, Golomb & Honik;
Conlee Whiteley, Kanner & Whiteley; Adam Slater,
Mazie Slater Katz & Freeman

10:00am Tenofovir Litigation

Rob Jenner, Jenner Law; Meghan Quinlivan, Burg Simpson;
Adam Gomez, Grant & Eisenhofer; Liza Brereton,
HIV Litigation Attorneys

10:45am Bloody Mary & Mimosa Bar, Co-sponsored by GrowPath

11:00am Essure Update | Marcus Susen, Parafinczuk Wolf Susen;
Erin Copeland, Fibich Leebron Copeland & Briggs

11:00am BREAKOUT SESSION – Church & College Sexual Assault Cases

Kim Dougherty, Andrus Wagstaff; Megan Bonanni, Pitt McGehee
Palmer & Rivers; Mick Grewal Sr., Grewal Law; Michelle Tuegel,
Seeger Weiss; Mark Chalos, Lief Cabraser Heimann & Bernstein

11:30am Impact of Recent Fosamax Supreme Court Ruling

Troy Rafferty and Tim O'Brien, Levin Papantonio;
David Buchanan, Seeger Weiss

12:00pm Box Lunches, Co-sponsored by Filevine

12:15pm Taxotere Update

Ben Gordon, Levin Papantonio; Chris Coffin, Pendley Baudin &
Coffin; Karen Barth Menzies, Gibbs Law Group; Kyle Bachus,
Bachus & Schanker; Palmer Lambert, Gainsburgh Benjamin

12:45pm Finding Your Niche: Small Cases That Can Lead to Big Results

Brian Ketterer, Ketterer Browne and Anderson; Whitney Butcher,
Whitley Law Firm; Melissa Nafash, Lanier Law Firm

1:15pm Gadolinium Update | Chris Tisi, Levin Papantonio; Brooks Cutter,
Cutter Law; Zoe Littlepage, Littlepage Booth

1:45pm Quick Hits: Litigations Emerging and Wrapping Up

PPI - Cameron Stephenson, Levin Papantonio

Stryker V40 - Richard Schlueter, Childers Schlueter & Smith

Onglyza - Jennifer Moore, Grossman Moore

Abilify Litigation Update - Chris Paulos, Levin Papantonio;
Kristian Rasmussen, Cory Watson

Zostavax - Adam Funk, Potts Law Firm

Breast Implant Cancer Cases - Dena Young, Ross Feller Casey;
Jennifer Lenze, Lenze Lawyers

2:30pm Conference Adjourns