# MTMP Fall 2019 Agenda

Our agenda tracks are designed to maximize your learning experience. We overlap the tracks so you can pick and choose the topics most important to you and your law firm. Feel free to sit in on a Business of Law session and then hop on over to a Nuts & Bolts of Mass Torts session. There is ample opportunity for you to learn at Mass Torts Made Perfect.

<table>
<thead>
<tr>
<th>Tuesday October 22, 2019</th>
<th>Wednesday October 23, 2019</th>
<th>Thursday October 24, 2019</th>
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</thead>
<tbody>
<tr>
<td><strong>Nuts &amp; Bolts of Mass Torts</strong></td>
<td><strong>Luncheon Featuring the Legal Services Innovation Award, Clarence Darrow Award, Young Innovator Award, and Keynote by Carl Bernstein</strong></td>
<td><strong>Women in Legal Leadership Breakfast</strong></td>
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<td><strong>Business of Law</strong></td>
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<td><strong>Bloody Mary &amp; Mimosa Bar</strong></td>
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<td><strong>Mass Torts Projects in Focus</strong></td>
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<td><strong>Networking Cocktail Reception</strong></td>
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<td><strong>Comedy Performance by Sebastian Maniscalco</strong></td>
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CONFERENCE HIGHLIGHTS

TUESDAY — OCTOBER 22, 2019

Business of Law Program
8:00am – 3:45pm
Co-sponsored by Counsel Financial

The Nuts & Bolts of Mass Torts
8:15am – 2:30pm
Co-sponsored by Consumer Attorney Marketing Group

Class Actions Track
2:30pm – 5:25pm
Co-sponsored by Epiq

First-Time Attendees Networking Forum and Reception
4:45pm – 6:00pm
Co-hosted by Levin Papantonio and Ketterer Browne & Anderson

Women in Legal Leadership Reception
4:45pm – 6:00pm
Co-sponsored by Epiq

LGBTQ Networking Reception — Everyone is Welcome!
4:45pm – 6:00pm
Sponsored by Levin Papantonio

Opening Night Gala at the Omnia Nightclub
6:00pm – 8:00pm
Co-sponsored by X Social Media

WEDNESDAY — OCTOBER 23, 2019

Luncheon Featuring the Legal Services Innovation Award, Clarence Darrow Award, Young Innovator Award, and Keynote by Carl Bernstein
12:15pm
Co-sponsored by Broughton Partners

Class Actions Track
2:00pm – 5:25pm
Co-sponsored by Simpluris

Networking Cocktail Reception, Followed by a Performance by Comedian Sebastian Maniscalco
5:30pm
Both Co-sponsored by Scorpion

THURSDAY — OCTOBER 24, 2019

Women in Legal Leadership Breakfast
8:30am
Co-sponsored by Grant & Eisenhofer and Epiq

Bloody Mary & Mimosa Bar
10:45am
Co-sponsored by GrowPath

Box Lunches Will Be Served at the Filevine Booth in the Exhibit Hall
12:00pm
Co-sponsored by Filevine

Paul Pennock, Weitz & Luxenberg Recipient of the Clarence Darrow Award
TUESDAY AGENDA: NUTS & BOLTS OF MASS TORTS

Moderators: Dan Nigh, Becca Timmons and Troy Bouk, Levin Papantonio
Co-sponsored by Consumer Attorney Marketing Group

7:00am  Registration & Continental Breakfast
Co-sponsored by Consumer Attorney Marketing Group

8:15am  Welcome from Mike Papantonio
Mike Papantonio, Levin Papantonio

8:30am  What Is a Mass Tort? What Isn’t a Mass Tort?
Elizabeth Graham, Grant & Eisenhofer

8:45am  Finding Mass Tort Clients | Moderator: Harlan Schillinger
Speakers: Jacob Malherbe, X Social Media; Susan Jones Knape, A Case for Women; Scott Hardy, Top Class Actions; Steve Nober, Consumer Attorney Marketing Group; Ben Fiandaca, Scorpion

9:30am  You Have a Case. Now What?
Sindhu Daniel, Baron & Budd; Lea Morris, Epiq

10:00am Morning Break
Co-sponsored by Consumer Attorney Marketing Group

10:30am Practical Ways to Get Involved with a Mass Tort Firm
Kim Adams, Levin Papantonio; LaRuby May, The May Firm

11:15am Mass Torts Settlement Concepts and Practices
Troy Rafferty and Brian Barr, Levin Papantonio; David Rosenband, Weitz & Luxenberg; Peter Burg, Burg Simpson

12:30pm Luncheon
Co-sponsored by Consumer Attorney Marketing Group

1:30pm  The Nuts & Bolts of Class Actions
Bill Cash and Virginia Buchanan, Levin Papantonio

2:30pm  Nuts & Bolts Program Adjourns

4:45pm  First-Time Attendees Networking Forum and Reception
Co-hosted by Levin Papantonio and Ketterer Browne & Anderson

4:45pm  Women in Legal Leadership Reception
Co-sponsored by Epiq

4:45pm  LGBTQ Networking Reception - Everyone is Welcome!
Sponsored by Levin Papantonio

6:00pm  Opening Night Gala at the Omnia Nightclub at Caesars Palace
Co-sponsored by X Social Media
<table>
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<td>Registration &amp; Continental Breakfast</td>
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<tr>
<td>8:00am</td>
<td><strong>How Do You Brand Your Law Firm?</strong></td>
<td>Moderator: Seth Price, Price Benowitz; Speakers: Alex Shunnarah, Shunnarah Law; Ari Levenbaum, Law Tigers; Cason Carter, Broughton Partners; Michael Mogill, Crisp Video</td>
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<td>9:00am</td>
<td><strong>Powerful Reviews to Crush It on Google Maps &amp; Organic or Paid for Lead Generation</strong></td>
<td>Joseph Jenkins, Podium; Eric Bersano, ilawyer Marketing</td>
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<td>9:30am</td>
<td><strong>Innovation – Keep Your Firm Growing</strong></td>
<td>Mike Papantonio, Levin Papantonio</td>
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<td>10:00am</td>
<td><strong>Creative Financing for Mass Tort Firms: Joint Ventures, Refinancing &amp; Case Acquisition</strong></td>
<td>Joe DiNardo, Counsel Financial</td>
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<td>10:30am</td>
<td><strong>Morning Break</strong>, Co-sponsored by Counsel Financial</td>
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<td>10:45am</td>
<td><strong>Outsource Your Intake for Better Conversions</strong></td>
<td>Tom Ball, Alert Communications; Gary Falkowitz, Intake Conversation Experts</td>
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<td>11:15am</td>
<td><strong>TV vs. Digital Media – Who Will Win?</strong></td>
<td>Moderator: Seth Price, Price Benowitz; Speakers: Ben Fiandaca, Scorpion; Steve Nober, Consumer Attorney Marketing Group; Jacob Malherbe, X Social Media; Damon Barr, Broughton Partners</td>
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<td>12:15pm</td>
<td><strong>Lien Resolution &amp; Settlement Administration Strategies for Better Client Outcomes</strong></td>
<td>Ryan Weiner, MASSIVE; Gary Goldberg, ARCHER</td>
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<td><strong>Luncheon</strong>, Co-sponsored by Counsel Financial</td>
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<td>1:45pm</td>
<td><strong>Keep Up with All Your New Clients with Case Management</strong></td>
<td>Moderator: Seth Price, Price Benowitz; Speakers: Eric Sanchez, Growpath; Mara Adams, Filevine; Terry Dohrmann, Litify</td>
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<td>2:00pm</td>
<td><strong>How Do I Pay for It All?</strong></td>
<td>Ari Kornhaber, Esquire Bank; Jarret Prussin, SBA Loan Group</td>
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<td><strong>Leveraging Data and Innovation to Help Your Law Firm Achieve Its Objectives</strong></td>
<td>Dan Comunale and Deb Zonies, Verus LLC</td>
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<td><strong>The Changing Legal Malpractice Market &amp; Getting Claims Paid</strong></td>
<td>Nate Stortzum, ProQuest</td>
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<td><strong>Spreading the Word One Trial at a Time: The Great Trials Podcast</strong></td>
<td>Steve Lowry, The Great Trials Podcast</td>
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TUESDAY CLASS ACTIONS

Moderator: Bill Cash III, Levin Papantonio
Co-sponsored by Epiq

2:30pm  Dealing with Difficult Judges: Flying into Headwinds
Bart Goplerud, Schindler, Anderson, Goplerud & Weese, P.C.; Robert K. Shelquist,
Lockridge Grindal Nauen, P.L.L.P.; Elizabeth Fegan, Fegan Scott LLC

2:55pm  Third-party Litigation Funding in Class Actions: How Does It Work, What Are the
Defendants Up To, and What Will Judges Let Them Get Away With?
Kenya Reddy, Morgan & Morgan; Katrina Carroll, Carlson Lynch; Adam Edwards,
Greg Coleman Law; Jarrett Prussin, SBA Loan Group

3:35pm  ESI Tips and Tricks: What Tools Should Be in Your Toolbox
Megan Jones, Hausfeld

4:00pm  Developments in Class Notice and Settlement Administration: Digital Notice and
New Means of Distributions
Lauren McGeever, Epiq; Karen Hanson Riebel, Lockridge Grindal

4:20pm  Thinking Outside the Black Box: Drug Cases in the Class Context
Bill Cash III, Levin Papantonio; Sol Weiss, Anapol Weiss; Jean Martin, Morgan & Morgan;
Seth Katz, Burg Simpson

5:00pm  Insurance Class Actions: Finding Claims, Typical Defenses, and
What’s Around the Corner
Adam Moskowitz, The Moskowitz Law Firm

5:25pm  Tuesday Class Actions Track Adjourns

4:45pm  First-Time Attendees Networking Forum and Reception
Co-hosted by Levin Papantonio and Ketterer Browne & Anderson

4:45pm  Women in Legal Leadership Reception
Co-sponsored by Epiq

4:45pm  LGBTQ Networking Reception – Everyone is Welcome!
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6:00pm  Opening Night Gala at the Omnia Nightclub at Caesars Palace
Co-sponsored by X Social Media
2:00pm  Building Your Nationwide Class One State at a Time: Holding Cases Together after *Bristol-Myers Squibb*; Strategies for Filing, Politics, and Dominance  
Greg Blankinship, Finkelstein, Blankinship, Frei-Pearson & Garber, LLP; Harper Segui, Whitfield, Bryson & Mason LLP

Gillian Wade, Milstein Jackson, LLP; Karen Riebel, Lockridge Grindal Nauen, P.L.L.P.

3:10pm  You Won Your Trial! Now What? Reducing the Jury Award to Final Judgment and Beyond  
Jonathan Shub, Kohn Swift & Graf, P.C.; John Barrett, Bailey Glaser LLP

3:35pm  Arbitration: Start Playing Offense, Not Defense. Using Arbitration as a Sword in Class Cases  
Abbas Kazerounian, Kazerounian Law Group, APC; Paul Bland, Public Justice

4:10pm  International Class Actions: Making Your Case Overseas  
John Yanchunis, Morgan & Morgan; James Pizzirusso, Hausfeld

4:45pm  The Common Issues Class: Rule 23(c)(4)  
Patrick Barthle, Morgan & Morgan; Kelly Hyman, Franklin D. Azar & Associates

5:05pm  Digital Marketing and Notification for Class Action Settlements  
Troy Hoffman and Jeff Sherwood, Simpluris; Scott Hardy, Top Class Actions

5:25pm  Wednesday Class Actions Track Adjourns

5:30pm  Networking Cocktail Reception and Evening Entertainment with Sebastian Maniscalco  
Co-sponsored by Scorpion
WEDNESDAY MASS TORTS AGENDA
Moderators: Brenton Goodman, Levin Papantonio; Andrew Childers, Childers Schlueter & Smith

7:30am Registration & Continental Breakfast
Co-sponsored by Consumer Attorney Marketing Group

8:45am Corporate Cancer Again: JUUL
Mike Papantonio, Levin Papantonio; Robert Eglet, Eglet Adams; John Yanchunis, Morgan & Morgan; Wendy Fleishman, Lieff Cabraser Heimann & Bernstein; Richard Meadow, Lanier Law Firm; Jessica Givens, The Cochran Firm; Roe Frazer, Frazer Law

9:45am Coordination – What State Judges Are Really Thinking
Jaime Dodge, Emory University School of Law; Troy Rafferty, Levin Papantonio; Lori Cohen, Greenberg Traurig; Hon. Diane Bessen, Fulton County State Court, Georgia; Hon. Arnold New, Philadelphia County Court, Pennsylvania; Hon. Rex Burlison, 22nd Judicial Circuit, St. Louis, Missouri

10:45am Morning Break, Co-sponsored by MASSIVE

11:00am Full Decriminalization of Prostitution – The Impact
Kim Adams, Levin Papantonio; Dr. Brook Bello, More Too Life, Inc.; Carissa Phelps, Bauer & Phelps; Marian Hatcher, Cook County Sheriff’s Human Trafficking & Initiatives

11:30am Passing the Torch to the Next Generation of Lawyers
Mike Papantonio, Levin Papantonio

12:15pm Luncheon Featuring the Legal Services Innovation Award, Clarence Darrow Award, Young Innovator Award, and Keynote by Carl Bernstein
Co-Sponsored by Broughton Partners

2:15pm 2019 Roundup Litigation: Multiple Trials on Multiple Battle Fronts | Mike Papantonio, Levin Papantonio; Robin Greenwald, Weitz & Luxenberg; Aimee Wagstaff, Andrus Wagstaff


3:00pm BREAKOUT SESSION – Human Trafficking Litigation
Kim Adams, Levin Papantonio; Troy Rafferty, Levin Papantonio; Annie McAdams, Annie McAdams PC; Steve Babin, Babin Law LLC

3:30pm Afternoon Break, Co-sponsored by MASSIVE

3:45pm Talc Cases: Ovarian Cancer and Mesothelioma
Chris Tisi, Levin Papantonio; Leigh O’Dell, Beasley Allen; Mark Robinson, Robinson Calcagnie

4:15pm Hernia Mesh: The Heat is On | Robert Price, Levin Papantonio; Kelsey Stokes, Fleming Nolen & Jez


4:30pm BREAKOUT SESSION – Juul Litigation | Erin Dickinson, Crueger Dickinson; Emily Jeffcott, Morgan & Morgan; Sarah London, Lieff Cabraser Heimann & Bernstein; Andy Birchfield, Beasley Allen; Matt Schultz and Ned McWilliams, Levin Papantonio; Russell Paul, Berger Montague

4:30pm BREAKOUT SESSION – Modern SEO Secrets with Jason Hennessey
Jason Hennessey, Jason Hennessey Consulting

4:45pm Zantac Attack: Over the Counter Carcinogen |
Daniel Nigh, Levin Papantonio; Brent Wisner, Baum Hedlund; Bob Hilliard, Hilliard Martinez Gonzales; Neil Overholtz, Aylstock Witkin Kreis Overholtz; George Williamson, Farr Law Firm; Mikal Watts, Watts Guerra; Je Yon Jung, Bureau of Consumer Financial Protection; Layne Hilton, Kanner & Whiteley

5:15pm Wednesday Litigation Track Adjourns

5:30pm Networking Cocktail Reception and Evening Entertainment with Sebastian Maniscalco, Co-sponsored by Scorpion
### THURSDAY MASS TORTS AGENDA

**Moderators:** Brenton Goodman, Levin Papantonio; Andrew Childers, Childers Schlueter & Smith

<table>
<thead>
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<td>8:30am</td>
<td><strong>Women in Legal Leadership Breakfast – Panel Discussion on Pay Equity for Female Lawyers</strong></td>
<td>Speakers: Elizabeth Graham, Grant &amp; Eisenhofer; Lauren McGeever, Epiq; Lori Andrus, Andrus Anderson; Sarah London, Lieff Cabraser Heimann &amp; Bernstein; Karyn Bass Ehler, Grant &amp; Eisenhofer; Co-sponsored by Grant &amp; Eisenhofer and Epiq</td>
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<td>8:30am</td>
<td><strong>Ethics in Depositions</strong></td>
<td>Hon. Sandra Mazer Moss (ret.); Hon. Dan Stack (ret.); Hon. Richard Klein (ret.); Tom Girardi, Girardi Keese</td>
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<td>9:30am</td>
<td><strong>Valsartan Litigation</strong></td>
<td>Daniel Nigh, Levin Papantonio; Ruben Honik, Golomb &amp; Honik; Conlee Whiteley, Kanner &amp; Whiteley</td>
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<td>10:00am</td>
<td><strong>Tenofovir Litigation</strong></td>
<td>Rob Jenner, Jenner Law; Meghan Quinlivan, Burg Simpson; Adam Gomez, Grant &amp; Eisenhofer; Liza Brereton, HIV Litigation Attorneys</td>
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<td>11:00am</td>
<td><strong>Essure Update</strong></td>
<td>Marcus Susen, Parafinczuk Wolf Susen; Erin Copeland, Fibich Leebron Copeland &amp; Briggs</td>
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<td>11:00am</td>
<td><strong>BREAKOUT SESSION – What You Need to Know about Representing Sexual Abuse Survivors</strong></td>
<td>Kim Dougherty, Andrus Wagstaff; Megan Bonanni, Pitt McGehee Palmer &amp; Rivers; Mick Grewal Sr., Grewal Law; Michelle Tuegel, Seeger Weiss; Mark Chalos, Lieff Cabraser Heimann &amp; Bernstein</td>
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<td>11:30am</td>
<td><strong>Impact of Recent Fosamax Supreme Court Ruling</strong></td>
<td>Troy Rafferty, Levin Papantonio; David Buchanan, Seeger Weiss</td>
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<td>12:00pm</td>
<td><strong>Box Lunches</strong></td>
<td>Co-sponsored by Filevine</td>
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<td>12:15pm</td>
<td><strong>Taxotere Update</strong></td>
<td>Ben Gordon, Levin Papantonio; Chris Coffin, Pendley Baudin &amp; Coffin; Karen Barth Menzies, Gibbs Law Group; Kyle Bachus, Bachus &amp; Schanker; Palmer Lambert, Gainsburgh Benjamin</td>
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<td>12:45pm</td>
<td><strong>Finding Your Niche: Small Cases That Can Lead to Big Results</strong></td>
<td>Brian Ketterer, Ketterer Browne and Anderson; Whitney Butcher, Whitley Law Firm; Melissa Nafash, Lanier Law Firm</td>
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<td>1:15pm</td>
<td><strong>Gadolinium Update</strong></td>
<td>Chris Tisi, Levin Papantonio; Brooks Cutter, Cutter Law; Zoe Littlepage, Littlepage Booth</td>
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<td>1:45pm</td>
<td><strong>Quick Hits: Litigations Emerging and Wrapping Up</strong></td>
<td>PPI - Cameron Stephenson, Levin Papantonio; Stryker V40 - Tony Nemo, Meshbesher &amp; Spence; Richard Schlueter, Childers Schlueter &amp; Smith; Onglyza - Jennifer Moore, Grossman Moore; Abilify Litigation Update - Chris Paulos, Levin Papantonio; Kristian Rasmussen, Cory Watson; Zostavax - Adam Funk, Potts Law Firm; Breast Implant Cancer Cases - Dena Young, Ross Feller Casey; Jennifer Lenze, Lenze Lawyers; 3M Earplugs - Troy Bouk, Levin Papantonio</td>
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<td>2:30pm</td>
<td><strong>Conference Adjourns</strong></td>
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