

# MASS TORTS MADE PERFECT

## Text Branding



The MTMP Texting service is utilized for everything from sending out seminar alerts and session reminders to allowing attendees to access materials on-demand (eg. the agenda, case info, CLE documentation). By joining the MTMP texting service, your company will have its own unique text keyword (vanity keyword) and text message added to our texting system. MTMP attendees will be able to access your custom text message by simply texting your unique keyword. We will also provide you with a tabletop sign for your booth advertising your keyword, and tabletop signage on every meeting table in the general sessions Wednesday–Friday. The system can be set up to automatically ask anyone who shows interest in your company permission for you to follow-up with them via phone or email. For those people who do want a follow-up, the system will send a text alert to you, instantly.



### Information for the Text Branding is due September 20, 2021.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Preferred Text Word (ie. Company Name): \_\_\_\_\_