

WEDNESDAY

OCT
12

WEDNESDAY AGENDA: BUSINESS OF LAW

Moderators: Seth Price, BluShark Digital; Chase Givens, The Cochran Firm; John Romano, Romano Law Group
Co-sponsored by Plaintiff Support and Torticity

- 7:00am **Registration**
- 7:00am **Continental Breakfast**
Co-sponsored by Plaintiff Support and Torticity
- 7:00am **Friends of Bill W. Meeting**
- 8:30am **The Art of Intake and Conversion**
Colleen Joyce, Lawyer.com; Nate Tall, Podium; Gary Falkowitz, Martindale-Avvo; Maz Ghorban, Alert Communications
- 9:30am **How Innovation Will Keep Your Firm Growing**
Mike Papantonio, Levin Papantonio Rafferty
- 10:00am **New Funding Options & Updates: What You Need to Do & Watch Out for in Funding for Your Law Firm, for Mass Torts, and for Your Plaintiffs**
Dean Chase, Plaintiff Support; Joe DiNardo, Counsel Financial
- 10:15am **Leveraging Data for Optimal Client Engagement Until the Time of Settlement** | Uliana Pak, Torticity
- 10:30am **Morning Break** | Co-sponsored by Plaintiff Support and Torticity
- 10:45am **Protect Your Firm with Marketing You Can Trust**
Jacob Malherbe, X Social Media
- 11:00am **Sub-10% Non-Recourse Financing for Law Firm Growth**
Jacob Malherbe, X Social Capital
- 11:15am **Maximizing the Value of Your Law Firm: Short and Long Term**
Jarret Prussin, Business Funding Group
- 11:30am **Fighting for Justice: How Papa Renty and Henrietta Lacks Finally Got Their Day in Court Against Harvard and Big Pharma**
Ben Crump, Ben Crump Law
- 12:00pm **Networking Luncheon** | Co-sponsored by Plaintiff Support, Torticity, and Consumer Attorney Marketing Group
- 1:00pm **Lead the Pack: Learn How Market Leaders Innovate and Position**
Zach Hoffman, Exults Digital Marketing
- 1:30pm **Where the Future of Legal Case Management and Automation Is Heading** | Igor Selizhuk, SmartAdvocate
- 1:45pm **The Future of Legal Drafting for Mass Tort**
Cain Elliott and Christian Carter, Filevine
- 2:15pm **SEO and Digital Marketing: Innovations Keep Coming**
Ben Fiandaca, Scorpion; Andrew Orlander, Razor Rank
- 2:45pm **Afternoon Break** | Co-sponsored by The Lake Law Firm
- 3:00pm **Getting the Cases in the Door: Lead Generation Part 1**
Steve Nober, CAMG; Michael Blom, The Lake Law Firm; Sebastian Westerby, Tort Experts
- 3:30pm **Session To Be Announced** | Speaker To Be Announced
- 3:45pm **Getting the Cases in the Door: Lead Generation Part 2**
Damon Barr, Broughton Partners; Nicole Cordero, Walker Advertising
- 4:15pm **Managing the Case and Lien Resolution Made Easy**
Susan Barfield, Case Works; Gary Goldberg, ARCHER
- 4:45pm **Session To Be Announced** | Speaker To Be Announced
- 5:00pm **Business of Law Track Adjourns**
- 5:00pm **First-Time Attendee Networking Forum and Reception**
Co-sponsored by Levin Papantonio Rafferty
- 5:00pm **Women in Legal Leadership Networking Reception**
Co-sponsored by Case Works
- 5:00pm **MTMP's Inclusion Initiative Reception**
- 6:00pm **Opening Night Gala at Omnia Nightclub**
Co-sponsored by Exults Digital Marketing
- 8:15pm **MTMP's Inclusion Initiative Dinner**
Co-sponsored by Global Litigation Consultants

WEDNESDAY

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WEDNESDAY AGENDA:

NUTS & BOLTS OF MASS TORTS

Moderators: Kathryn Avila and Madeline Pendley, Levin Papantonio Rafferty

Co-sponsored by Consumer Attorney Marketing Group

- 7:00am Registration**
- 7:00am Continental Breakfast**
Co-sponsored by Consumer Attorney Marketing Group
- 7:00am Friends of Bill W. Meeting**
- 8:15am Welcome from Mike Papantonio**
Mike Papantonio, Levin Papantonio Rafferty
- 8:30am Mass Torts 101: What You Need to Get Started**
Alex Taylor, Levin Papantonio Rafferty; Aimee Wagstaff, Wagstaff Law Firm
- 9:00am Marketing for Cases the CAMG Way** | Steve Nober, CAMG
- 9:30am What Does It Mean to be in MDL Leadership? Why It Matters!**
Andy Childers, Levin Papantonio Rafferty; Paola Pearson, Anapol Weiss
- 10:00am Morning Break** | Co-sponsored by The Lake Law Firm
- 10:15am State vs. Federal Court – Where to File** | Daniel Nigh, Levin Papantonio Rafferty; Kelly Hyman, The Hyman Law Firm
- 10:45am You've Got Cases – Now What?**
Troy Bouk, Levin Papantonio Rafferty; Jennifer El-Kadi, Babin Law
- 11:15am Managing an MDL Docket and SOL**
Madeline Pendley, Levin Papantonio Rafferty; Ellen Relkin, Weitz & Luxenberg; Lea Morris, Epiq
- 12:00pm Networking Luncheon**
Co-sponsored by Consumer Attorney Marketing Group, Plaintiff Support, and Torticity
- 1:00pm Work the Case or Refer It Out – What You Need to Consider**
Kim Adams and LaRuby May, Levin Papantonio Rafferty
- 1:45pm Acquiring Cases Part 1: The Vendors Who Can Help**
Moderator: Seth Price, BluShark Digital; Speakers: Steve Nober, CAMG; Ben Fiandaca, Scorpion; Steve Smith, Broughton Partners; Scott Hardy, Top Class Actions; Susan Jones Knape, A Case for Women
- 2:45pm Afternoon Break** | Co-sponsored by The Lake Law Firm
- 3:00pm Acquiring Cases Part 2: Grassroots Outreach**
Jan Durrani, Levin Papantonio Rafferty; Joi Travis, Travis Law
- 3:30pm Building Your Own Brand**
Kenneth Bartlett, Bartlett Law Offices; Laura Yaeger, Yaeger Law
- 4:15pm Settlement Strategies in Mass Torts** | Brian Barr, Levin Papantonio Rafferty; Robin Greenwald, Weitz & Luxenberg; Erin Copeland, Fibich Leebron Copeland & Briggs
- 5:00pm Nuts & Bolts Track Adjourns**
- 5:00pm First-Time Attendee Networking Forum and Reception**
Co-sponsored by Levin Papantonio Rafferty
- 5:00pm Women in Legal Leadership Networking Reception**
Co-sponsored by Case Works
- 5:00pm MTMP's Inclusion Initiative Reception**
- 6:00pm Opening Night Gala at Omnia Nightclub**
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WEDNESDAY AGENDA: CLASS ACTIONS

Moderators: Virginia Buchanan and Bill Cash III, Levin Papantonio Rafferty

Co-sponsored by Epiq

1:25pm Modern-Day Class Action Practice: RICO Claims Are an Essential Part of Class Action Success

Tyler Hudson, Wagstaff & Cartmell

1:55pm Preemption Battles: Making Sure We Have More Triumphs Than Tragedies

Justin Presnal, Simmons Hanly Conroy

2:25pm Quick Case Update

Jonathan Jagher, Freed Kanner London & Millen

2:30pm Identifying and Efficiently Evaluating Potential Anti-Trust Cases

Peggy Wedgworth, Milberg Coleman Bryson Phillips Grossman

3:05pm Organizing, Preparing, and Presenting Oral Arguments in Class Action Cases

David Frederick, Kellogg Hansen Todd Figel & Frederick

3:40pm Creative Uses of 30(b)(6) Depositions

Jessica Meeder, Morgan & Morgan

4:05pm Quick Case Update

Jonathan Jagher, Freed Kanner London & Millen

4:15pm Getting the Most Out of Discovery: Pressing Hard and Pressing Fast

Max Kelly, Seeger Weiss

4:45pm Driving Claims in Consumer Settlements: Notice/Claim Filing and Payments in the Digital Age

Cameron Azari, Epiq

5:00pm Wednesday Class Actions Track Adjourns

5:00pm First-Time Attendee Networking Forum and Reception

Co-sponsored by Levin Papantonio Rafferty

5:00pm Women in Legal Leadership Networking Reception

Co-sponsored by Case Works

5:00pm MTMP's Inclusion Initiative Reception

6:00pm Opening Night Gala at Omnia Nightclub

Co-sponsored by Exults Digital Marketing

8:15pm MTMP's Inclusion Initiative Dinner

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About the Agenda**

THURSDAY

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THURSDAY AGENDA: CLASS ACTIONS

Moderators: Virginia Buchanan and Bill Cash III, Levin Papantonio Rafferty
Co-sponsored by Top Class Actions

- 1:55pm Class Actions in Insurance Claims**
Kathleen Chavez and Elizabeth Chavez,
Foote Mielke Chavez & O'Neil
- 2:30pm The Best Practices in Securing and Vetting Class
Representatives That Are Likely to Survive Challenge**
Shanon Carson and John Albanese, Berger Montague
- 3:00pm Quick Case Update**
Katrina Carroll, Lynch Carpenter
- 3:05pm How to Determine the Size and Scope of a Class Action**
Adam Polk, Girard Sharp
- 3:40pm Is It Getting More Difficult to Certify Classes, or Is That
Just a Mirage?**
Shelby Leighton, Public Justice
- 4:10pm Quick Case Update**
Katrina Carroll, Lynch Carpenter
- 4:15pm Pro Tips Regarding Experts & Class Certification**
Greg Blankinship and Jeremiah Frei-Pearson,
Finkelstein Blankinship Frei-Pearson & Garber
- 4:45pm 2022's Hottest Class Actions**
Scott Hardy, Top Class Actions
- 5:00pm Thursday Class Actions Track Adjourns**
- 5:30pm Networking Cocktail Reception**
Co-sponsored by Scorpion
- 6:45pm Evening Entertainment with Comedian Nate Bargatze**
Co-sponsored by Scorpion

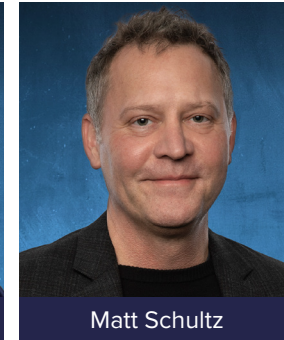
Levin
Papantonio
Rafferty's
Class Action
Leaders



Virginia Buchanan



Bill Cash



Matt Schultz

THURSDAY

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THURSDAY AGENDA: PARALEGAL SKILLS

Moderators: Julia Metts, MTMP; Taxie Lambert, Levin Papantonio Rafferty

- 9:30am Adopting a Mass Tort Mindset**
Emily Petranas-Mann, Levin Papantonio Rafferty; Susan Staggs, O'Mara Law Group
- 10:00am Understanding E-Discovery**
Julia Metts, MTMP; Brianna Poff, Levin Papantonio Rafferty
- 10:45am Systems for Consistent Client Communication**
Ana Rodriguez and Emily Petranas-Mann, Levin Papantonio Rafferty; Olga Patterson, Searcy Denney Scarola Barnhart & Shipley
- 11:30am Understanding Mass Tort Settlements**
Taxie Lambert, Levin Papantonio Rafferty; Binee Wallace, Motley Rice; Teresa Kapelle, Fibich Leebron Copeland & Briggs; Kelly Osborne, Childers Schlueter & Smith
- 12:00pm Luncheon and Moderated Talk with Derek Jeter**
Co-sponsored by Broughton Partners
- 1:45pm Investigations for Mass Tort Paralegals**
Carol Moore, Levin Papantonio Rafferty; Shannon Tulloss, Shannon Tulloss Investigations
- 2:30pm Getting Organized for Trial**
Sarah Merced, Levin Papantonio Rafferty; Candess Zona-Mendola, The Lange Law Firm
- 3:15pm Afternoon Break**
Co-sponsored by SmartAdvocate
- 3:30pm Microsoft Word and Excel Reboot**
Justin Ritchie, Levin Papantonio Rafferty
- 4:30pm Case Status' Session**
Speaker To Be Announced

- 5:00pm Paralegal Skills Track Adjourns**
- 5:30pm Networking Cocktail Reception**
Co-sponsored by Scorpion
- 6:45pm Evening Entertainment with Comedian Nate Bargatze**
Co-sponsored by Scorpion



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THURSDAY AGENDA:

TRIAL SKILLS IN MASS TORTS

Moderator: Andy Childers, Levin Papantonio Rafferty/Childers Schlueter & Smith

2:00pm Why Trial Skills Matter for Settlement Value

Prof. Jaime Dodge, Emory University School of Law;
Hon. David Proctor (District Judge, N.D. Ala.); Brian Barr,
Levin Papantonio Rafferty

3:00pm 5 Essential Trial Skills Every Attorney Should Have

Speaker To Be Announced

3:30pm Deposition Tactics You Must Know

Ned McWilliams, Levin Papantonio Rafferty; Emily Jeffcott,
Morgan & Morgan

4:00pm 5 Litigation Lessons from the Opioid Trials

Troy Rafferty, Peter Mougey & Brandon Bogle,
Levin Papantonio Rafferty

4:30pm How to Win the “Un-Winnable” Cases

Tim O’Brien and Andy Childers, Levin Papantonio Rafferty

5:15pm Optimizing Trial Outcomes Through Automation

Rico Burnett, Exigent

5:30pm Trial Skills in Mass Torts Track Adjourns

5:30pm Networking Cocktail Reception

Co-sponsored by Scorpion

6:45pm Evening Entertainment with Comedian Nate Bargatze

Co-sponsored by Scorpion



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THURSDAY AGENDA:

MASS TORT PROJECTS

**Moderators: Emmie Paulos and LaRuby May, Levin Papantonio Rafferty;
Andy Childers, Levin Papantonio Rafferty/Childers Schlueter & Smith**

- 7:00am Registration**
- 7:00am Continental Breakfast**
Co-sponsored by Consumer Attorney Marketing Group
- 7:00am Friends of Bill W. Meeting**
- 8:00am Camp Lejeune: Let's Find Justice for Veterans and Their Families**
Mike Papantonio, Levin Papantonio Rafferty; Linda Lipsen, American Association for Justice; Edward Bell, Bell Legal Group
- 9:00am Camp Lejeune: Building the Case**
Brian Barr and Sara Papantonio, Levin Papantonio Rafferty; Edward Bell, Bell Legal Group
- 9:30am Infant Formula NEC Litigation Update**
Andy Childers, Levin Papantonio Rafferty; Tim Becker, Johnson Becker; Wendy Fleishman, Lieff Cabraser Heimann & Bernstein; Jose Rojas, Levin Rojas Camassar & Reck; Diandra Debrosse Zimmermann, DiCello Levitt Gutzler
- 10:00am Morning Break** | Co-sponsored by SmartAdvocate
- 10:15am Judicial Panel** | Moderator: Prof. Jaime Dodge, Emory University School of Law; Speakers: Hon. Robert Dow Jr. (District Judge, N.D. Ill.); Hon. David Proctor (District Judge, N.D. Ala.); Hon. Amy St. Eve (Circuit Judge, Seventh Circuit); Troy Rafferty, Levin Papantonio Rafferty; Joseph Petrosinelli, Williams & Connolly
- 11:15am Paraquat Litigation Update: MDL and State**
LaRuby May and Jan Durrani, Levin Papantonio Rafferty; Eric Kennedy, Weisman Kennedy & Berris; Sarah Shoemake Doles, Carey Danis & Lowe
- 11:45am Fun with PowerPoint** | Mark Lanier, The Lanier Law Firm
- 12:15pm Luncheon and Moderated Talk with Derek Jeter**
Co-sponsored by Broughton Partners
- 2:00pm PFAS Litigation Update** | Ned McWilliams and Wesley Bowden, Levin Papantonio Rafferty; Gary Douglas and Rebecca Newman, Douglas & London; Scott Summy, Baron & Budd
- 2:30pm Tylenol and Autism Litigation**
Josh Harris, Levin Papantonio Rafferty; Mikal Watts, Watts Guerra; Roger Smith, Beasley Allen; Ashley Barriere, Keller Postman
- 2:30pm BREAKOUT SESSION – Arbitrating Mass Tort Claims**
Mike Papantonio, Levin Papantonio Rafferty; Abbas Kazerounian, Kazerouni Law Group
- 3:00pm Exactech Hip, Knee, and Ankle Recall Litigation Update**
Daniel Nigh, Levin Papantonio Rafferty; Ellen Relkin, Weitz & Luxenberg; Joseph Saunders, Saunders & Walker; Rayna Kessler, Robins Kaplan; George Williamson, Farr Law Firm; Brian Franciskato, Nash & Franciskato Law Firm
- 3:30pm Afternoon Break** | Co-sponsored by SmartAdvocate
- 3:45pm Zantac Litigation Update** | Daniel Nigh and Madeline Pendley, Levin Papantonio Rafferty; Tracy Finken, Anapol Weiss; Mike McGlamry, Pope McGlamry; Adam Pulaski, Pulaski Kherkher; Mikal Watts, Watts Guerra
- 4:15pm Philips CPAP Machines Litigation Update** | Troy Bouk, Levin Papantonio Rafferty; Ron Austin, Ron Austin Law; Brian Devine, Seeger Devine; Lauren Miler, Hagens Berman Sobol Shapiro
- 5:00pm Talc Bankruptcy Update** | Chris Tisi, Levin Papantonio Rafferty; Leigh O'Dell, Beasley Allen; Michelle Parfitt, Ashcraft & Gerel
- 5:30pm Thursday Mass Tort Projects Track Adjourns**
- 5:30pm Networking Cocktail Reception** | Co-sponsored by Scorpion
- 6:45pm Evening Entertainment with Comedian Nate Bargatze**
Co-sponsored by Scorpion

FRIDAY

OCT
14**FRIDAY AGENDA:****MASS TORT PROJECTS**

**Moderators: Emmie Paulos and LaRuby May, Levin Papantonio Rafferty;
Andy Childers, Levin Papantonio Rafferty/Childers Schlueter & Smith**

- 7:30am Registration**
- 8:00am Continental Breakfast**
Co-sponsored by Consumer Attorney Marketing Group
- 8:00am Friends of Bill W. Meeting**
- 8:30am Women in Legal Leadership Breakfast and Panel Discussion**
Co-sponsored by A Case for Women, Grant & Eisenhofer, KBA Attorneys, and Milestone; Speakers: Kim Adams, Levin Papantonio Rafferty; Susan Jones Knape, A Case for Women; Christina Graziano, KBA Attorneys
- 8:30am Elmiron Litigation Update**
Tim O'Brien, Levin Papantonio Rafferty; Paul Pennock, Morgan & Morgan; Virginia Anello, Douglas & London
- 9:00am Bard Hernia Mesh Litigation Update**
Tim O'Brien, Levin Papantonio Rafferty; Kelsey Stokes, Fleming Nolan Jez; Michael London, Douglas & London
- 9:30am Ethics** | Hon. Sandra Moss (Ret.), Dispute Resolution Institute; Hon. Daniel Stack (Ret.), Alaris ADR; Charles Mapp, Clark County Regional Justice Center
- 10:00am BREAKOUT SESSION – Systemic Change Through Human Trafficking and Sexual Assault Litigation** | Kim Adams, Emmie Paulos, Carissa Phelps, Kathryn Avila & Chris Tisi, Levin Papantonio Rafferty; Kim Dougherty, Justice Law Collaborative; Steven Babin, Babin Law; Thomas Behm, Gruel Mills; Megan Bonanni, Pitt McGehee Palmer & Rivers; Mick Grewal, Grewal Law; Gregory Zarzaur, The Zarzaur Law Firm; Dani Pinter, National Center on Sexual Exploitation
- 10:30am Morning Break: Bloody Mary & Mimosa Bar**
Co-sponsored by Walker Advertising
- 10:45am Allergan Litigation Update**
Virginia Buchanan and Becca Timmons, Levin Papantonio Rafferty; Elizabeth Fegan, Fegan Scott; Jennifer Lenze, Lenze Lawyers
- 11:15am Valsartan Litigation Update**
Daniel Nigh, Madeline Pendley & Sara Papantonio, Levin Papantonio Rafferty
- 11:45am Bankruptcy Liability Channeling Devices**
Ed Gentle, Gentle Turner Sexton & Harbison; Annesley DeGaris, DeGaris Law
- 12:00pm Boxed Lunches** | Co-sponsored by Broughton Partners
- 12:15pm JUUL Litigation Update** | Chris Paulos, Levin Papantonio Rafferty; Joseph VanZandt, Beasley Allen
- 12:45pm Quick Hits on Mass Tort Projects**
- 3M Military Earplugs**
Brian Barr and Troy Bouk, Levin Papantonio Rafferty
 - Investment Fraud**
Josh Harris, Levin Papantonio Rafferty
 - Paragard**
Erin Copeland, Fibich Leebron Copeland & Briggs; Suzanne Smith, Porter Malouf
 - Proton Pump Inhibitors (PPIs)**
Cameron Stephenson, Levin Papantonio Rafferty
 - Similac**
Patrick Luff, Luff Law Firm
 - Strattice Biologic Mesh**
Brian Ketterer, KBA Attorneys
 - Tenofovir**
Kathleen Kerner, Jenner Law
- 2:00pm Conference Adjourns**