

# The Mass Tort Mindset

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What it means to think in MASSive

# Agenda

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Single Event V. Mass Torts

Leadership & Managing Cross Functional Teams

Technological Integration

Effective Client Support

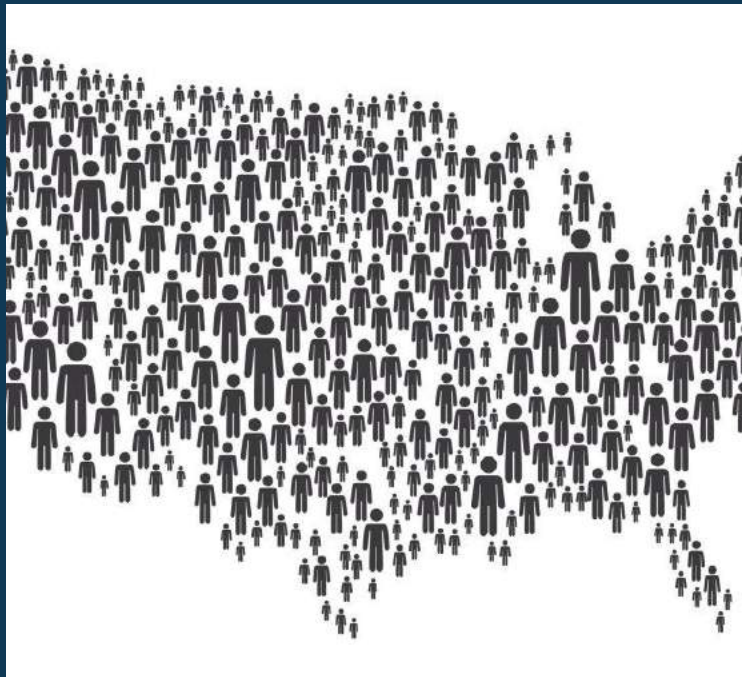
Know Your Role





# Single Event V. Mass Tort

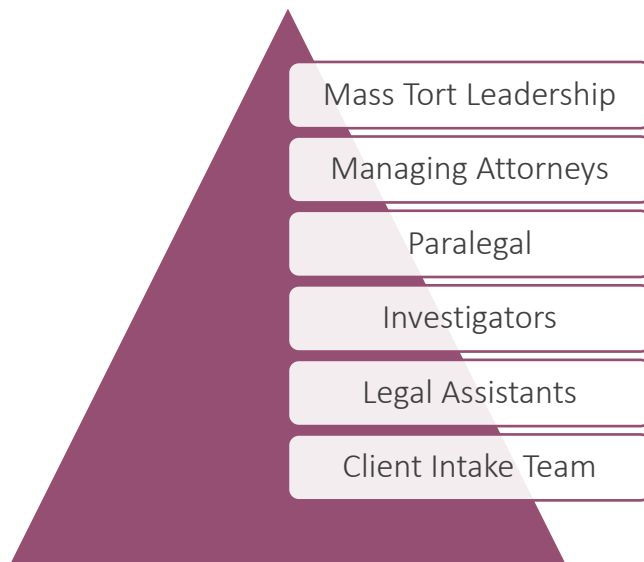
What is different and what is similar?



# Leadership and Managing Cross Functional Teams

## What is the leadership structure on a Mass Tort team?

The leadership structure for your firm will largely depend on what role your firm plays in the big picture of the Mass Tort. Whether your firm is focused on the MDL hours, the client onboarding, marketing, or client management – the leadership structure for your team will ultimately have to be tailored to fit your firm's overall goal.



# PARALEGAL



What my friends think I do



What my parents think I do



What society thinks I do



What my boss thinks I do



What the lawyers think I should do



What our clients think I do



What I actually do



What I actually do



What I'm actually doing

# Mass Torts Community

Get to know other Mass Torts Paralegals

Sign up for Seminars and Webinars



# The First Pass in Mass Torts

## Be Prepared

- Technology
- Vendors
- Co-counsel Firms
- Recruitment Agencies



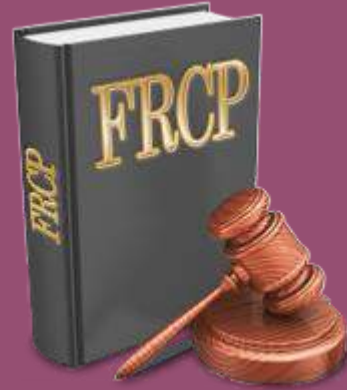
# Vendors

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The help you NEED and WANT



PACER



MDL CENTRALITY<sup>®</sup>

# Court System

State Court v Federal Court

- Pacer
- Portals
- District Rules





Technology

# Technological Integration

Its time to get analytical.

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Learning to adapt and mold your firms mass tort project to technology is an **essential** piece for success. Learning to breakdown “details,” into, “data” and integrating manual processes into automated process allow for maximum efficiency. You should have technology that does at least 4 basic functions.



Mass Client Outreach



Customization Options for Data Storage



Reporting Capabilities



Automation Options for Form Processes



# Know Your Role

## Managing Paralegal

You manage the cases in house and lead your team.



## Vendor

You work with the company assisting firms on case management and technological services



## Referring Firm

You act as a liaison, onboarding clients and working with the trial firm who will litigate for them.



## Client Support

You are the face of the firm for your clients and work with them day-to-day on the claim process

# Mass Mindset

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Get Connected

What Changes Do You Make?

Learn The Technology

Learning Leadership

Be Available





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# Thank You

A Mass Tort Mindset



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