

TUESDAY

APR  
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## TUESDAY AGENDA: **BUSINESS OF LAW**

**Moderators: Seth Price, BluShark Digital; John Romano, Romano Law Group**

*Co-sponsored by Razor Rank and X Social Media*

**7:00am Registration**

**7:00am Continental Breakfast** | Co-sponsored by Razor Rank and X Social Media

**7:00am Friends of Bill W. Meeting**

**8:30am How Innovation Will Keep Your Firm Growing**

Mike Papantonio, Levin Papantonio Rafferty

**9:00am Mass Torts Marketing: A Fresh Approach for 2023**

Sebastian Westerby, CEO, Tort Experts

**9:30am Intake and Conversion**

Maz Ghorban, Executive Vice President, Alert Communications;  
Carson Brienza, Director of Product, Lawyer.com;  
Speaker To Be Announced, Podium

**10:15am Morning Break** | Co-sponsored by Podium

**10:30am Getting Cases in the Door: What Can You Do to Compete**

Steve Nober, CEO, CAMG; Cason Carter, CEO Broughton Partners

**11:15am Finance Opportunities During Economically Tumultuous Times**

Jarret Prussin, CEO, Business Funding Group

**11:30am Digital Marketing and Leveraging Websites for Optimal Lead Generation**

Andrew Orlander, Chief Business Officer, Razor Rank; Zach Hoffman, CEO, Exults; Conrad Saam, President, Mockingbird

**12:15pm Networking Luncheon**

Co-sponsored by Razor Rank and X Social Media

**1:15pm Pre and Post Settlement Planning: Important Strategies to Follow**

Scott DeNardo, Senior Vice President, ARCHER; Jeanette Hernandez, Chief Business Development Officer, Ringler Associates

**1:45pm Case Management: New Strategies and Technology Improvements**

Igor Selizhuk, Chief Technology Officer, SmartAdvocate; Emily Lippincott, Legal Futurist, Filevine

**3:15pm Afternoon Break** | Co-sponsored by Podium

**5:00pm Business of Law Track Adjourns**

**5:00pm First-Time Attendee Networking Forum and Reception**  
Sponsored by Levin Papantonio Rafferty

**5:00pm Women in Legal Leadership Networking Reception**  
Co-sponsored by KBA Attorneys

**5:00pm MTMP's Inclusion Initiative Reception**  
Co-sponsored by Ringler Associates

**6:00pm Opening Night Gala at XS Nightclub**  
Co-sponsored by Tort Experts

**8:15pm MTMP's Inclusion Initiative Dinner**  
Co-sponsored by DISCO



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## TUESDAY AGENDA:

# NUTS & BOLTS OF MASS TORTS

Moderators: Troy Bouk and Becca Timmons, Levin Papantonio Rafferty

Co-sponsored by Consumer Attorney Marketing Group

7:00am Registration

7:00am Continental Breakfast

Co-sponsored by Consumer Attorney Marketing Group

7:00am Friends of Bill W. Meeting

8:15am Welcome Remarks: Introduction to the Program

Kim Adams, Levin Papantonio Rafferty

8:30am Strategies for Getting a Mass Tort Practice Off the Ground

Alex Taylor, Levin Papantonio Rafferty; Robert Hammers, Schneider Hammers; Whitney Butcher, KBA Attorneys

9:00am Case Acquisition Part 1: Marketing for Cases the CAMG Way

Steve Nober, CAMG

9:30am Case Acquisition Part 2: Different Vendors and Their Approaches to Lead Generation | Moderator: Laura Yaeger, Yaeger Law; Speakers:

Steve Nober, CAMG; Steve Smith, Broughton Partners; Susan Jones Knape, A Case for Women; Scott Hardy, Top Class Actions

10:15am Morning Break | Co-sponsored by Podium

10:30am Managing an MDL Docket and SOL: Using CPAP as a Case Study

Troy Bouk and Becca Timmons, Levin Papantonio Rafferty; Kelly Iverson, Lynch Carpenter

11:30am You've Got Cases – Now What?

Daniel Nigh, Levin Papantonio Rafferty; Ron Austin, Ron Austin Law

12:00pm State vs. Federal Court – Where to File

Brent Wisner, Baum Hedlund Aristei & Goldman; Jennifer Moore, Moore Law Group; Danielle Mason, Bullock Ward Mason

12:30pm Networking Luncheon

Co-sponsored by Consumer Attorney Marketing Group

1:30pm Work the Case or Refer It Out – What You Need to Consider

Kim Adams and LaRuby May, Levin Papantonio Rafferty; Evelyn Darden, Law Offices of Addison-Darden; Floyd Chapman, Law Office of Floyd Chapman; Neil Shouse, Shouse Law Group; Jason Turkish, Nyman Turkish; Sejal Brahmabhatt, Williams Hart & Boundas

2:00pm BREAKOUT SESSION – How to Streamline Your Settlement Distribution with the Milestone Pathway | Co-sponsored by Milestone;

Speakers: Samuel Dolce, Milestone; Additional Speakers To Be Announced

2:15pm The Role of the Special Master in Mass Torts | Moderator: Sarah Doles, Levin Papantonio Rafferty; Speakers: Hon. David Herndon (Ret.), Herndon Resolution; Hon. Daniel Stack (Ret.), Alaris ADR; Hon. Joel Schneider (Ret.), Montgomery McCracken Walker & Rhoads; Hon. Lawrence Stengel (Ret.), Saxton & Stump; Ed Gentle, Gentle Turner Sexton & Harbison; Randi Ellis, Randi S. Ellis LLC; John Jackson, Ascend ADR; David Cohen, Federal Special Master Law; Millard Fretland, Conroy Simberg

3:15pm Afternoon Break | Co-sponsored by Podium

3:30pm The Road to MDL Leadership and Why It Matters

Ellen Relkin, Weitz & Luxenberg; Je Yon Jung, May Jung

4:00pm Settlement Strategies in Mass Torts

Hon. Nancy Rosenstengel (Chief District Judge, S.D. Ill.); Brian Barr, Levin Papantonio Rafferty; Elizabeth Graham, Grant & Eisenhofer; Seth Katz, Burg Simpson; Sylvius von Saucken, Epiq

5:00pm Nuts & Bolts Track Adjourns

5:00pm First-Time Attendee Networking Forum and Reception

Sponsored by Levin Papantonio Rafferty

5:00pm Women in Legal Leadership Networking Reception

Co-sponsored by KBA Attorneys

5:00pm MTMP's Inclusion Initiative Reception

Co-sponsored by Ringler Associates

6:00pm Opening Night Gala at XS Nightclub | Co-sponsored by Tort Experts

8:15pm MTMP's Inclusion Initiative Dinner | Co-sponsored by DISCO

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## TUESDAY AGENDA: CLASS ACTIONS

Moderators: Virginia Buchanan and Becca Timmons, Levin Papantonio Rafferty  
*Co-sponsored by Signature Resolution*

**1:30pm Be Careful What You Wish For: The Rise of Mass Arbitration**

Adam Polk and Simon Grille, Girard Sharp

**2:00pm Personal Jurisdiction:  
Strategic Considerations in Class Actions**

Becca Timmons, Levin Papantonio Rafferty; Layne Hilton, Meyer Wilson;  
Jennifer Scullion, Seeger Weiss; Dory Antullis,  
Robbins Geller Rudman & Dowd

**2:30pm Quick Case Update**

Jonathan Jagher, Freed Kanner London & Millen

**2:35pm Using Experts to Prove Causation and Damages on a Class-Wide  
Basis in Class Actions**

Tyler Hudson and Melody Dickson, Wagstaff & Cartmell

**3:05pm Standing: How Is TransUnion Metastasizing  
Through the Class Action World?**

Paul Bland, Public Justice

**3:35pm Quick Case Update**

Jonathan Jagher, Freed Kanner London & Millen

**3:40pm Cross Border Litigation Europe**

Drew Hathaway, Milberg Coleman Bryson Phillips Grossman;  
Miguel Sousa Ferro, Sousa Ferro & Associados

**4:10pm Pros & Cons: Class Actions, Mass Actions, and Mass Arbitrations**

Hon. Amy Hogue (Ret.), Signature Resolution

**4:25pm Tuesday Class Actions Track Adjourns**

**5:00pm First-Time Attendee Networking Forum and Reception**

Sponsored by Levin Papantonio Rafferty

**5:00pm Women in Legal Leadership Networking Reception**

Co-sponsored by KBA Attorneys

**5:00pm MTMP's Inclusion Initiative Reception**

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## WEDNESDAY AGENDA: CLASS ACTIONS

Moderators: Virginia Buchanan and Becca Timmons, Levin Papantonio Rafferty  
Co-sponsored by RebuttalPR

- 2:00pm Unfair Competition and Lanham Act Class Actions**  
Raphael Janove, Pollock Cohen
- 2:30pm Certification in Injury Cases**  
Brent Ceryes, Baird Mandalas Brockstedt Federico & Cardea
- 3:00pm Quick Case Update**  
Katrina Carroll, Lynch Carpenter
- 3:05pm The Post-Class Certification Underworld: Survival of the Fittest**  
Melissa Weiner, Pearson Simon & Warshaw; Rachel Soffin,  
Milberg Coleman Bryson Phillips Grossman
- 3:35pm Quick Case Update**  
Jonathan Jagher, Freed Kanner London & Millen
- 3:40pm Using the 30(b)(6) Deposition to Strengthen Privilege  
and Sanctions Motions**  
Jessica Meeder, Morgan & Morgan
- 4:10pm Session To Be Announced**  
Ray DeLorenzi, RebuttalPR
- 4:25pm Wednesday Class Actions Track Adjourns**
- 5:30pm Networking Cocktail Reception**  
Co-sponsored by Exults
- 6:45pm Evening Entertainment with Comedian  
Sebastian Maniscalco**  
Co-sponsored by Exults

### Levin Papantonio Rafferty's Class Action Leaders



Virginia Buchanan



Bill Cash



Matt Schultz



Becca Timmons

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## WEDNESDAY AGENDA: PARALEGAL SKILLS

**Moderators: Julia Metts, MTMP; Taxie Lambert, Levin Papantonio Rafferty**  
*Co-sponsored by Case Status*

- 8:00am Building Your Brand Step by Step**  
Mike Papantonio and Brian Barr, Levin Papantonio Rafferty
- 9:30am Paralegal Case Updates: CPAP, Social Media Addiction, and Tepezza**  
Carissa Phelps, Esq. and Emily Petrenas-Mann, Levin Papantonio Rafferty;  
Candess Zona-Mendola, The Lange Law Firm
- 10:15am Morning Break** | Co-sponsored by Case Status
- 10:30am A Paralegal's Guide to Legal Writing: 5 Things You Need to Know**  
Angela Mason, Esq., The Cochran Firm; Ana Rodriguez,  
Levin Papantonio Rafferty; Susan Staggs, O'Mara Law Group

- 11:15am Becoming the Indispensable Paralegal: 5 Proven Strategies to Advance Your Paralegal Career** | Taxie Lambert and Laura Burgess, Levin Papantonio Rafferty; Hannah Trevino, Aylstock Witkin Kreis Overholtz; Teresa Kapelle, Fibich Leebron Copeland & Briggs; Candess Zona-Mendola, The Lange Law Firm
- 12:00pm Wednesday Paralegal Skills Track Adjourns**
- 12:00pm Luncheon Featuring the 2023 Trial Lawyer Hall of Fame Induction Ceremony** | Co-sponsored by Broughton Partners
- 4:00pm BREAKOUT SESSION – A Paralegal's Guide to Preparing for Trial: Paraquat 2023** | Carol Moore and Sarah Merced, Levin Papantonio Rafferty

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## THURSDAY AGENDA: PARALEGAL SKILLS

**Moderators: Julia Metts, MTMP; Kelly Osborne, Childers Schlueter & Smithy**  
*Co-sponsored by Case Status*

- 8:30am Women in Legal Leadership Breakfast and Panel Discussion**  
Co-sponsored by A Case for Women, Grant & Eisenhofer, KBA Attorneys, and Milestone; Speakers: Hon. Nancy Rosenstengel (Chief District Judge, S.D. Ill.); Kim Adams, Levin Papantonio Rafferty; Tara Sutton, Robins Kaplan; Susan Jones Knape, A Case for Women; Elizabeth Graham, Grant & Eisenhofer; Speaker To Be Announced, KBA Attorneys; Speaker To Be Announced, Milestone
- 9:45am Paralegal Case Updates: Camp Lejeune, 3M Earplugs, and Chemical Hair Straightener** | Chelsie Green, Esq., Justin Bryars & Emily Petrenas-Mann, Levin Papantonio Rafferty; Christy Hurt, Aylstock Witkin Kreis & Overholtz
- 10:30am Morning Break: Bloody Mary & Mimosa Bar**
- 10:45am Working with Style: 5 MORE Ways to Create Efficiencies by Formatting Word Documents with Styles** | Justin Ritchie, Levin Papantonio Rafferty
- 11:30am Creating Efficiencies and Increasing Client Satisfaction with Case Status**  
Jose Figueroa, Case Status
- 12:00pm Thursday Paralegal Skills Track Adjourns**
- 12:00pm Boxed Lunches** | Co-sponsored by Broughton Partners

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## WEDNESDAY AGENDA:

# TRIAL SKILLS IN MASS TORTS

Moderator: Troy Rafferty, Levin Papantonio Rafferty

**11:15am Controlling the Trial Narrative by Managing Media Messaging**

Ben Crump, Ben Crump Law

**12:00pm Luncheon Featuring the 2023 Trial Lawyer Hall of Fame Induction Ceremony**

Co-sponsored by Broughton Partners

**2:00pm Five Essential Trial Skills Every Attorney Should Have**

Troy Rafferty, Levin Papantonio Rafferty; David Buchanan, Seeger Weiss; Eric Kennedy, Weisman Kennedy & Berris

**2:45pm How to Win the “Un-Winnable” Case and Get the Best Result for Your Client**

Andy Childers and Tim O’Brien, Levin Papantonio Rafferty; Alexandra Walsh, Walsh Law

**3:30pm Getting Ready for Trial with Your Paralegal**

Virginia Buchanan, Levin Papantonio Rafferty; Fidelma Fitzpatrick, Motley Rice

**4:00pm Giving a Winning Opening in a Mass Tort Trial vs. a Single Event Trial**

Troy Rafferty, Levin Papantonio Rafferty; Zoe Littlepage, Littlepage Booth Leckman

**4:45pm Five Strategies for Your Next Corporate Representative Deposition in Mass Torts**

Troy Rafferty and Cameron Stephenson, Levin Papantonio Rafferty; Erin Copeland, Fibich Leebron Copeland & Briggs

**5:30pm Trial Skills in Mass Torts Track Adjourns**

**5:30pm Networking Cocktail Reception**

Co-sponsored by Exults

**6:45pm Evening Entertainment with Comedian Sebastian Maniscalco**

Co-sponsored by Exults



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## WEDNESDAY AGENDA:

# MASS TORT PROJECTS

**Moderators: Emmie Paulos and LaRuby May, Levin Papantonio Rafferty;  
Andy Childers, Levin Papantonio Rafferty/Childers Schlueter & Smith**

- 7:00am Registration**
- 7:00am Continental Breakfast**  
Co-sponsored by Consumer Attorney Marketing Group
- 7:00am Friends of Bill W. Meeting**
- 8:00am Building Your Brand Step by Step**  
Mike Papantonio and Brian Barr, Levin Papantonio Rafferty
- 9:00am Chemical Hair Relaxer Litigation** | Brian Barr, LaRuby May & Chelsie Green, Levin Papantonio Rafferty; Diandra Debrosse Zimmermann, DiCello Levitt; Larry Taylor, The Cochran Firm
- 9:30am Camp Lejeune Litigation Update** | Brian Barr and Sara Papantonio, Levin Papantonio Rafferty; Edward Bell and Eric Flynn, Bell Legal Group
- 10:00am Morning Break**
- 10:15am View from the Bench** | Moderator: Prof. Jaime Dodge, Emory University School of Law; Speakers: Hon. Nancy Rosenstengel (Chief District Judge, S.D. Ill.); Hon. Rebecca Pallmeyer (Chief District Judge, N.D. Ill.); Hon. Matthew Kennelly (District Judge, N.D. Ill.); Troy Rafferty, Levin Papantonio Rafferty; Heidi Levine, Sidley Austin\* *\*speaker invited*
- 11:15am Hall of Fame Panel** | Moderator: Richard Arsenault, Neblett Beard & Arsenault; Speakers: Mike Papantonio, Levin Papantonio Rafferty; Mark Lanier, The Lanier Law Firm; Michael Burg, Burg Simpson; Hon. Sandra Moss (Ret.), Dispute Resolution Institute; Elizabeth Cabraser, Lieff Cabraser Heimann & Bernstein; Gary Douglas, Douglas & London
- 12:00pm Luncheon Featuring the 2023 Trial Lawyer Hall of Fame Induction Ceremony** | Co-sponsored by Broughton Partners
- 1:45pm 3M Litigation Quick Update**  
Bryan Aylstock, Aylstock Witkin Kreis & Overholtz
- 2:00pm Infant Formula NEC Litigation Update** | Andy Childers, Levin Papantonio Rafferty; Tim Becker, Johnson Becker; Wendy Fleishman, Lieff Cabraser Heimann & Bernstein; Jose Rojas, Levin Rojas Camassar & Reck; Diandra Debrosse Zimmermann, DiCello Levitt
- 2:15pm BREAKOUT SESSION – New Innovation Strategies for 2023**  
Mike Papantonio, Levin Papantonio Rafferty; Steve Nober, CAMG
- 2:30pm PFAS Litigation Update** | Wesley Bowden, Levin Papantonio Rafferty; Gary Douglas and Rebecca Newman, Douglas & London; Scott Summy, Baron & Budd; Robert Bilott, Taft Stettinius & Hollister
- 3:00pm Paraquat Litigation Update** | Sarah Doles, LaRuby May & Jan Durrani, Levin Papantonio Rafferty; Sara Peters, Walkup Melodia Kelly & Schoenberger; Amy Eskin, Schneider Wallace Cottrell Konecky
- 3:00pm BREAKOUT SESSION – The Opioid Litigation: A Success Story and How It Started** | Peter Mougey and Jeff Gaddy, Levin Papantonio Rafferty; Tucker Merrigan and Peter Merrigan, Sweeney Merrigan; James Magazine, Magazine Law Group; Eva-Marie Mancuso, Hamel Waxler Allen & Collins
- 3:30pm Afternoon Break**
- 3:45pm Philips CPAP Machines Litigation Update**  
Troy Bouk, Levin Papantonio Rafferty; Ron Austin, Ron Austin Law; Lauren Miller, Hagens Berman Sobol Shapiro
- 4:00pm BREAKOUT SESSION – Arbitrating Mass Tort Claims** Mike Papantonio, Levin Papantonio Rafferty; Abbas Kazerounian, Kazerouni Law Group
- 4:15pm Social Media Addiction Litigation Update**  
Emmie Paulos, Levin Papantonio Rafferty; Emily Jeffcott, Morgan & Morgan; Joseph VanZandt, Beasley Allen; Matthew Bergman, Social Media Victim Law Center; Jason Lichtman, Lieff Cabraser Heimann & Bernstein; Christopher Ayers, Seeger Weiss
- 5:00pm Wednesday Mass Tort Projects Track Adjourns**
- 5:30pm Networking Cocktail Reception** | Co-sponsored by Exults
- 6:45pm Evening Entertainment with Comedian Sebastian Maniscalco**  
Co-sponsored by Exults



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## THURSDAY AGENDA:

# MASS TORT PROJECTS

**Moderators: Emmie Paulos and LaRuby May, Levin Papantonio Rafferty;  
Andy Childers, Levin Papantonio Rafferty/Childers Schlueter & Smith**

**7:30am Registration**

**7:30am Friends of Bill W. Meeting**

**8:00am Continental Breakfast**

Co-sponsored by Consumer Attorney Marketing Group

**8:30am Women in Legal Leadership Breakfast and Panel Discussion**

Co-sponsored by A Case for Women, Grant & Eisenhofer, KBA Attorneys, and Milestone; Speakers: Hon. Nancy Rosenstengel (Chief District Judge, S.D. Ill.); Kim Adams, Levin Papantonio Rafferty; Tara Sutton, Robins Kaplan; Susan Jones Knape, A Case for Women; Elizabeth Graham, Grant & Eisenhofer; Speaker To Be Announced, KBA Attorneys; Speaker To Be Announced, Milestone

**8:30am Tepezza Litigation Update**

Brandon Bogle, Levin Papantonio Rafferty; Diandra Debrosse Zimmermann, DiCello Levitt; Ashlie Case Sletvold, Peiffer Wolf Carr Kane Conway & Wise; Tim Becker, Johnson Becker; Trent Miracle, Simmons Hanly Conroy

**9:00am Exactech Hip, Knee, and Ankle Recall Litigation Update**

Daniel Nigh, Levin Papantonio Rafferty; Ellen Relkin, Weitz & Luxenberg

**9:30am Valsartan Litigation Update**

Daniel Nigh and Madeline Pendley, Levin Papantonio Rafferty

**9:30am BREAKOUT SESSION – When You’re Out of Office: Ethics Rules Relating to Attorneys’ Family and Personal Circumstances** | Bill Cash,

Levin Papantonio Rafferty; Julia Metts, MTMP; Lisa Gorshe, Johnson Becker

**10:00am Talc Litigation Bankruptcy Update** | Chris Tisi, Levin Papantonio Rafferty;

Hon. Melanie Cyganowski (Ret.), Otterbourg; Leigh O’Dell, Beasley Allen; Michelle Parfitt, Ashcraft & Gerel; David Molton, Brown Rudnick; Lisa Busch, Weitz & Luxenberg

**10:30am Morning Break: Bloody Mary & Mimosa Bar**

**10:45am Human Trafficking Litigation Update** | Kim Adams, Emmie Paulos,

Carissa Phelps, Kathryn Avila & Chris Tisi, Levin Papantonio Rafferty

**11:15am Sexual Assault Litigation Update** | Kim Dougherty, Justice Law

Collaborative; Karen Barth Menzies, Gibbs Law Group; Megan Bonanni, Pitt McGehee Palmer & Rivers; Melissa Hague, The Joel Bieber Firm; Mark Chalos, Loeff Cabraser Heimann & Bernstein

**11:45am Tylenol and Autism Litigation Update** | Roger Smith, Beasley Allen;

Ashley Barriere, Keller Postman; Rebecca King, Tracey Fox King & Walters; Russ Abney, Watts Guerra; Eric Holland, Holland Law Firm; Patrick Luff, Luff Law Firm

**12:00pm Boxed Lunches** | Co-sponsored by Broughton Partners

**12:15pm Elmiron Litigation Update**

Tim O’Brien, Levin Papantonio Rafferty; Parvin Aminolroaya, Seeger Weiss; Virginia Anello, Douglas & London; Paul Pennock, Morgan & Morgan

**12:45pm Bard Hernia Mesh Litigation Update**

Tim O’Brien, Levin Papantonio Rafferty; Kelsey Stokes, Fleming Nolan Jez; Jeffrey Grand, Seeger Weiss; Paul Pennock, Morgan & Morgan

**1:15pm Allergan Litigation Update**

Virginia Buchanan and Becca Timmons, Levin Papantonio Rafferty; Elizabeth Fegan, Fegan Scott; Wyatt Vespermann, Panish Shea Boyle Ravipudi

**1:45pm Proton Pump Inhibitors (PPIs) Litigation Update**

Cameron Stephenson, Levin Papantonio Rafferty; Stephanie O’Connor, Douglas & London; Jeffrey Grand, Seeger Weiss; Paul Pennock, Morgan & Morgan

**2:15pm Quick Hits on Mass Tort Projects**

**JUUL**

Matt Schultz, Levin Papantonio Rafferty

**Paragard**

Erin Copeland, Fibich Leebron Copeland & Briggs

**Zantac**

Daniel Nigh and Madeline Pendley, Levin Papantonio Rafferty

**2:45pm Conference Adjourns**