

WEDNESDAY **APR 3**

WEDNESDAY AGENDA: **BUSINESS OF LAW**

Moderators: Seth Price, BluShark Digital; John Romano, Romano Law Group
Co-sponsored by PILMMA

- 7:00am Registration**
- 7:00am Friends of Bill W. Meeting**
- 7:00am Continental Breakfast**
Co-sponsored by PILMMA
- 8:30am The Future of Google – From SGE to LSAs to Changes to PPC and Successful Law Firm Marketing in 2024**
Conrad Saam, President, Mockingbird;
Derek Sanders, V.P. of Sales, iLawyer Marketing
- 9:00am A Deep Dive into the Adoption of General Disbursements for Mass Torts, Success Rates and the Latest on Avoiding Fraud**
Francesca Castagnola, Senior Managing Director and Jeff Richardson, CEO of Digital Disbursements, Western Alliance Bank
- 9:30am Turning Your Law Firm into a Powerhouse**
Mike Papantonio, Levin Papantonio Rafferty
- 10:00am Creative Financing Solutions to Grow Your Law Firm**
Jarret Prussin, CEO and Steve Rabinovici, Chairman, Business Funding Group
- 10:15am Artificial Intelligence Utilization for Practice Efficiency**
Zach Hoffman, CEO, Exults
- 10:45am Morning Break**
- 11:00am Innovations in Lead Generation and Protecting Your Bar Card**
Cason Carter, CEO, Broughton Partners; Steve Nober, CEO, CAMG;
Andy Rogers, CRO, Shield Legal; Sebastian Westerby, CEO, Tort Experts
- 12:00pm Artificial Intelligence for Law Firms**
Keegan Chapman, V.P., Go-To-Market Strategy & Enablement, Filevine
- 12:15pm Networking Luncheon**
Co-sponsored by PILMMA
- 1:15pm Leveraging Litigation Administration Databases**
Loree Kovach, S.V.P., Client Services, Class Actions, Remediation and Mass Torts, Epiq
- 1:30pm Mass Tort Marketing Strategies New for 2024**
Tim Burd, Co-Founder, Mass Tort Strategies
- 1:45pm Mastering Mass Torts: A Deep Dive into Vital Case Management Features**
Igor Selizhuk, Chief Technology Officer, SmartAdvocate
- 2:00pm Best Practices in Settlement Administration**
Scott Denardo, S.V.P. of Mass Torts, ARCHER and Manny Valdez, Settlement Consultant, Ringler Associates
- 2:30pm Afternoon Break**
- 2:45pm Effectively Managing Offshore Staff**
Ken Hardison, President, PILMMA
- 3:00pm Maximizing Lead Conversion and Streamlining Your Legal Intake Process**
Chris Lafferty, Exec. V.P., Alert Communications and Tobi Millrood, Kline & Specter on behalf of Intake Desk
- 3:30pm Mass Tort Med School: Neurobehavioral Evaluations of Mass Tort Claimants**
Dr. Tony Strickland, Founder & CEO, Nexus Triage
- 3:45pm Data and Identity Solutions to Improve Mass Tort Business Performance**
Joe Mangano, Director, Market Development, US Legal Markets, TransUnion
- 4:00pm Business of Law Track Adjourns**
- 5:00pm Music, Mix & Mingle Networking Reception**
Co-sponsored by Levin Papantonio Rafferty and Ringler Associates
- 6:00pm Opening Night Gala at XS Nightclub**
Co-sponsored by Western Alliance Bank
- 8:15pm MTMP's Diversity, Equity & Inclusion Dinner**

WEDNESDAY **APR 3**

WEDNESDAY AGENDA: **NUTS & BOLTS SESSIONS**

Moderators: Madeline Pendley and Chelsie Green, Levin Papantonio Rafferty

Co-sponsored by Consumer Attorney Marketing Group

7:00am Registration

7:00am Friends of Bill W. Meeting

7:00am Continental Breakfast

Co-sponsored by Consumer Attorney Marketing Group

8:15am Welcome Remarks: Introduction to the Program

Mike Papantonio, Levin Papantonio Rafferty

8:30am Launching a Mass Tort Practice: 5 Key Strategies

Brooke Cohen, Cohen Hirsch; Seth Katz, Burg Simpson

9:00am Case Acquisition Part 1: Marketing for Cases the CAMG Way

Steve Nober, CAMG

9:30am Case Acquisition Part 2: Different Resources and Their Approaches to Marketing & Obtaining Potential New Clients

Moderator: Tim Becker, Johnson Becker; Speakers: Cason Carter, Broughton; Steve Nober, CAMG; Susan Jones Knape, A Case for Women; Scott Hardy, Top Class Actions

10:00am Morning Break

10:15am You've Got Cases – Now What?

Alyson Petrick, Levin Papantonio Rafferty;
Aimee Robert, Shrader & Associates;

11:00am Developing the Science – What We've Learned From Recent Cases

Sarah Doles, Levin Papantonio Rafferty; David Landever,
Weisman Kennedy & Berris

11:30am Client Retention Starts with Intake

Kim Adams, Levin Papantonio Rafferty; Mason Waring,
Chisolm Chisolm & Kilpatrick

12:00pm Nuts & Bolts of Mass Torts Track Adjourns

12:00pm Networking Luncheon

Co-sponsored by Consumer Attorney Marketing Group

5:00pm Music, Mix & Mingle Networking Reception

Co-sponsored by Levin Papantonio Rafferty and Ringler Associates

6:00pm Opening Night Gala at XS Nightclub

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8:15pm MTMP's Diversity, Equity & Inclusion Dinner



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To Learn More About
the Agenda

WEDNESDAY **APR 3**

WEDNESDAY AGENDA: **TRIAL SKILLS IN MASS TORTS**

Moderator: Troy Rafferty, Levin Papantonio Rafferty

Co-sponsored by Clixsy

1:30pm Attacking Key Defense Experts

Mike Papantonio, Levin Papantonio Rafferty

2:15pm Effectively Examining the Corporate Representative

Troy Rafferty & Brandon Bogle, Levin Papantonio Rafferty

3:00pm Afternoon Break

3:15pm Conducting a Compelling Examination of Your Plaintiff

Virginia Buchanan and Brandon Bogle, Levin Papantonio Rafferty

4:00pm Do's and Dont's with Demonstrative and Visual Aids

Troy Rafferty, Levin Papantonio Rafferty; Parvin Aminolroaya, Seeger Weiss

5:00pm Trial Skills in Mass Torts Track Adjourns



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5:00pm Music, Mix & Mingle Networking Reception

Co-sponsored by Levin Papantonio Rafferty and Ringler Associates

6:00pm Opening Night Gala at XS Nightclub

Co-sponsored by Western Alliance Bank

8:15pm MTMP's Diversity, Equity & Inclusion Dinner



THURSDAY **APR 4**

THURSDAY AGENDA: **PARALEGAL SKILLS**

Moderator: Ana Rodriguez, Levin Papantonio Rafferty

9:00am Opening Session

Mike Papantonio, Levin Papantonio Rafferty

10:00am Morning Break

10:15am Mass Tort Case Updates: Suboxone and CPAP

Troy Bouk, Esq., Levin Papantonio Rafferty;
Ashlie Case Sletvold, Esq., Peiffer Wolf

10:45am Mass Tort Certification Overview

Amy Angelo, Dir. of Paralegal Programs, MTMP and Ana Rodriguez,
Paralegal and Mass Torts Coordinator, Levin Papantonio Rafferty

11:00am Project Management – Predicting What is Needed and the Application of Best Management Practices

Moderator: Brianna Poff, Senior Paralegal, MTMP; Jeff Wright, Paralegal and
Ryan Williams, Litigation Support Specialist, Levin Papantonio Rafferty

11:45am Discovery – Preparing a Case Before the Deadlines Are Ordered

Emily Pitts, Paralegal, Levin Papantonio Rafferty; Sara Couch, Esq., Motley Rice

12:30pm Luncheon Featuring the 2024 Trial Lawyer Hall of Fame Induction Ceremony

Co-sponsored by Broughton Partners

2:00pm Camp Lejeune: The Big Picture

Emily Pitts, Paralegal, Levin Papantonio Rafferty; Patti Mobley, Paralegal,
Bell Legal Group; Carrie Knapp, Paralegal, Bell Legal Group

2:45pm The MTMP Exhibit Hall Tour: Finding the Right Legal Services Partners for Your Firm

Amy Angelo, Dir. of Paralegal Programs, MTMP

3:30pm Vendor Speed Pitches: Companies You Should Know

Vendor Representatives To Be Announced

4:00pm Paralegal College Networking: Building Connections Across Projects

Ana Rodriguez, Sarah Merced, Carol Moore, Jeff Wright, Justin Bryars,
Taxie Lambert and Emily Pitts, Levin Papantonio Rafferty

4:30pm Thursday Paralegal Skills Track Adjourns

4:30pm Paralegal Happy Hour

Co-sponsored by Fibich Leebron Copeland & Briggs

5:30pm Networking Cocktail Reception in the Exhibit Hall

Co-sponsored by Exults

6:45pm Evening Entertainment with Comedian Ron White

Co-sponsored by Exults



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To Learn More About
the Agenda

FRIDAY **APR 5**

FRIDAY AGENDA: **PARALEGAL SKILLS**

Moderators: Taxie Lambert and Justin Bryars, Levin Papantonio Rafferty

8:30am Women in Legal Leadership Breakfast and Panel Discussion

Co-sponsored by A Case for Women, Grant & Eisenhofer, and Milestone;
Speakers: Kim Adams, Levin Papantonio Rafferty; Hon. Sandra Mazer Moss (Ret.) Dispute Resolution Institute; Susan Jones Knape, A Case for Women; Sindhu Daniel, Grant & Eisenhofer; Rachel McCarthy, Milestone

9:45am Best Practices in Trial Presentations with Your Trial Tech

Moderator: Brianna Poff, Senior Paralegal, MTMP; Ryan Williams, Litigation Support Specialist, Levin Papantonio Rafferty; Amanda Unterreiner, Litigation Paralegal, Motley Rice

10:30am Morning Break: Bloody Mary & Mimosa Bar

10:45am The Importance of Ethics for Paralegals

Virginia Buchanan, Esq., Carol Moore, Certified Legal Investigator and Taxie Lambert, Paralegal, Levin Papantonio Rafferty

12:00pm Boxed Lunches

Co-sponsored by Broughton Partners

12:15pm Top 3 Hot Button Issues Every Paralegal Should Know

Carol Moore, Certified Legal Investigator and Sarah Merced, Mass Tort Specialist and Paralegal, Levin Papantonio Rafferty

12:45pm Artificial Intelligence for Paralegals

Patrick McEuen, Dir. of Operations, Meyer Wilson; Quinn Todd, Legal Support Staff, Kershaw Talley Barlow; Kathleen Hudnall, Litigation Specialist, Wagstaff & Cartmell; Brandon Smith, Esq., Childers, Schlueter & Smith

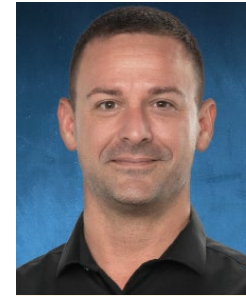
1:45pm Friday Paralegal Skills Track Adjourns



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LEVIN PAPANTONIO RAFFERTY'S PARALEGAL TEAM



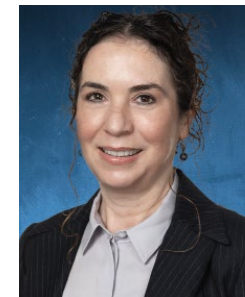
JUSTIN BRYARS



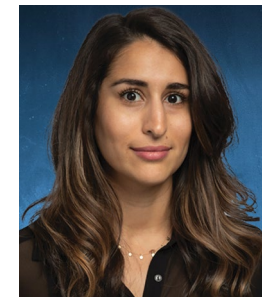
TAXIE LAMBERT



CAROL MOORE



ANA RODRIGUEZ



SARAH MERCED



JEFFREY WRIGHT



EMILY PITTS

THURSDAY **APR 4**

THURSDAY AGENDA: **MASS TORT PROJECTS**

Moderators: Jeff Gaddy, Jan Durrani and Sarah Doles, Levin Papantonio Rafferty

7:00am Morning Mindfulness

Lisa Blue Baron, Baron and Blue

7:00am Friends of Bill W. Meeting

8:00am Registration

8:00am Continental Breakfast

Co-sponsored by Consumer Attorney Marketing Group

**9:00am MTMP Opening Session – PFAS Disaster Continues to Get Worse:
Get Involved Today**

Mike Papantonio, Levin Papantonio Rafferty; Mark Ruffalo, Actor and Activist;
Robert Bilott, Taft Stettinius & Hollister

10:00am Camp Lejeune Case Update

Brian Barr, Levin Papantonio Rafferty;
Sara Papantonio, Levin Papantonio Rafferty

10:30am Morning Break

**10:45am Federal Judicial Panel: If Artificial Intelligence is Not in Your Toolbox,
It Should Be**

Moderator: Richard Arsenault, Neblett Beard & Arsenault; Speakers:
Hon. David Proctor (District Judge, N.D. Ala.); Hon. Karen Caldwell (District
Judge, E.D. Ky.); Hon. Casey Rodgers (District Judge,, N.D. Fla.); Hon. Jane
Triche Milazzo (District Judge, E.D. La.); Troy Rafferty, Levin Papantonio Rafferty

11:45am Social Media Addiction Case Update

Emmie Paulos, Levin Papantonio Rafferty; Tom Cartmell, Wagstaff & Cartmell;
Lexi Hazam, Lieff Cabraser Heimann & Bernstein;
Joseph VanZandt, Beasley Allen

**12:15pm Luncheon Featuring the 2024 Trial Lawyer Hall of Fame
Induction Ceremony**

Co-sponsored by Broughton Partners

1:45pm Chemical Hair Relaxer Litigation

Brian Barr and Chelsie Green, Levin Papantonio Rafferty; Temitope Leyimu,
Motley Rice; Eli Hare, Dicello Levitt;

2:15pm Government Entities Litigation: Find the Right Case

Peter Mougey and Jeff Gaddy, Levin Papantonio Rafferty; Burton LeBlanc and
Russel Budd, Baron & Budd

3:15pm Afternoon Break | Co-sponsored by Forman Law Offices

2:30pm BREAKOUT SESSION – Exploited Teens Litigation

Caleb Cunningham, Levin Papantonio Rafferty; Tommy James,
Tommy James Law; Jeremy Knowles, Morris Haynes

2:45pm Insulin Price Fixing Litigation

Troy Rafferty and Brandon Bogle, Levin Papantonio Rafferty;
Benjamin Widlanski, Kozyak Tropin & Throckmorton; Mark Pifko, Baron & Budd;
Steven Daroci, Seeger Weiss; Joanne Cicala, The Cicala Law Firm

3:15pm Afternoon Break

3:30pm CPAP Case Update | Virginia Buchanan and Troy Bouk,
Levin Papantonio Rafferty; Caleb Seeley, Seeger Weiss

3:45pm BREAKOUT SESSION – Human Trafficking Case Update

Kim Adams, Levin Papantonio Rafferty; Greg Zarzaur, Zarzaur Law Firm;
Steve Babin, Babin Law

4:00pm GLP-1 RA Ozempic

Cameron Stephenson, Levin Papantonio Rafferty;
Paul Pennock, Morgan & Morgan

4:00pm Friends of Bill W. Meeting

4:30pm Court-Appointed Neutrals in Mass Torts | Moderator: Richard Arsenault,
Neblett Beard & Arsenault; Speakers: Hon. Jeffrey Cohen (Ret.),
National Arbitration & Mediation; Dan Stack, Alaris ADR; Ed Gentle,
Gentle Turner & Benson; Erin Copeland, Fibich Leebron Briggs & Copeland

5:30pm Thursday Mass Tort Projects Track Adjourns

5:30pm Networking Cocktail Reception in the Exhibit Hall | Co-sponsored by Exults

6:45pm Evening Entertainment with Comedian Ron White | Co-sponsored by Exults

FRIDAY **APR 5**

FRIDAY AGENDA: **MASS TORT PROJECTS**

Moderators: Justin Lusko and Becca Timmons, Levin Papantonio Rafferty

7:00am Friends of Bill W. Meeting

8:00am Registration

8:00am Continental Breakfast

Co-sponsored by Consumer Attorney Marketing Group

8:30am Women in Legal Leadership Breakfast and Panel Discussion

Co-sponsored by A Case for Women, Grant & Eisenhofer, MASSIVE, and Milestone; Speakers: Kim Adams, Levin Papantonio Rafferty; Hon. Sandra Mazer Moss (Ret.) Dispute Resolution Institute; Susan Jones Knape, A Case for Women; Sindhu Daniel, Grant & Eisenhofer; Marcy Spitz, MASSIVE, Rachel McCarthy, Milestone

8:30am Talc Litigation Update | Chris Tisi, Levin Papantonio Rafferty; Leigh O'Dell, Beasley Allen; Michelle Parfitt, Ashcraft & Gerel; Richard Golomb, Golomb Spirt; Christopher Placitella, Cohen, Placitella & Roth; Mark Robinson, Robinson Calcagnie Robinson

9:00am Allergan Case Update

Virginia Buchanan and Becca Timmons, Levin Papantonio Rafferty; Pete Kaufman, Panish Shea Boyle Ravipudi; Brian Devine, Seeger Devine

9:30am Ethics in a Divided America

Moderator: Hon. Sandra Moss (Ret.), Dispute Resolution Institute; Speakers: Jayne Conroy, Simmons Hanly Conroy; Mark Lanier, The Lanier Law Firm; Mike Burg, Burg Simpson; Robin Greenwald, Weitz & Luxenberg

10:00am BREAKOUT SESSION – Video Game Addiction Litigation

Moderator: Jeff Gaddy, Levin Papantonio Rafferty; Speakers: Jan Durrani, Levin Papantonio Rafferty; Danielle Mason, Tina Bullock and BW Walas, Bullock Ward Mason; Jayne Conroy, Simmons Hanly Conroy

10:30am Morning Break: Bloody Mary & Mimosa Bar

10:45am Suboxone Litigation Update

Sara Papantonio, Levin Papantonio Rafferty; Ashlie Case Sletvold, Peiffer Wolf; Alyson Beridon, HSG Law; Erin Copeland, Fibich, Leebron, Copeland & Briggs; Trent Miracle, Flint Cooper; Tim Becker, Johnson Becker

11:00am BREAKOUT SESSION – Uber and Lyft Litigation

Sarah London, Lieff Cabraser Heimann & Bernstein; Roopal Luhana, Chaffin Luhana; Rachel Abrams, Peiffer Wolf Carr Kane Conway & Wise

11:15am Mediation of Complex Cases

Abbas Kazerounian, Kazerouni Law Group; Bill Cash, Levin Papantonio Rafferty; Hon. Jay Gandhi (Ret.), JAMS; Bruce Friedman, JAMS

12:00pm NEC Baby Formula Case Update

Andy Childers and Sara Papantonio, Levin Papantonio Rafferty; Tor Hoerman, TorHoerman Law; Amelia Frenkel, Keller Postman; Eric Holland, Holland Law Firm

12:00pm Boxed Lunches

Co-sponsored by Broughton Partners

12:30pm Tylenol & Autism/ADHD

Roger Smith, Beasley Allen

1:00pm Quick Hits on Mass Tort Projects

3M Military Earplugs | Troy Bouk, Levin Papantonio Rafferty; Jennifer Hoekstra, Aylstock Witkin Kreis & Overholtz

Paragard | Erin Copeland, Fibich Leebron Copeland & Briggs

Valsartan | Madeline Pendley, Levin Papantonio Rafferty

Hernia Mesh | Caleb Cunningham, Levin Papantonio Rafferty

Exactech | Kristine Kraft, Schlichter Bogard; Ellen Relkin, Weitz & Luxenberg

Tepezza | Jan Durrani, Levin Papantonio Rafferty

2:00pm Conference Adjourns