

SPRING 2024

MTMP MEDIA GUIDE AD

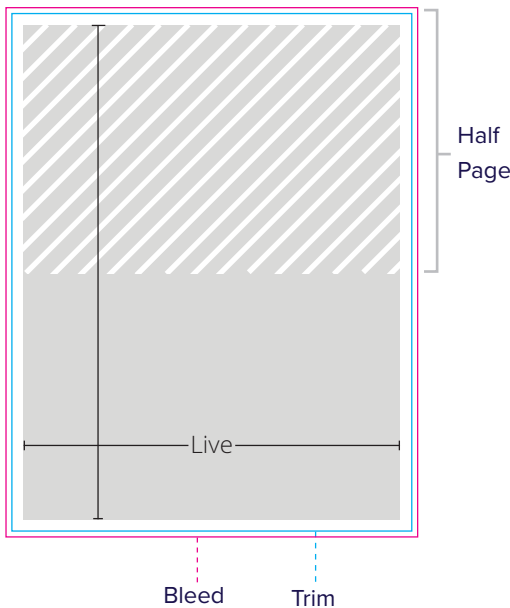
Introduction by Mike Papantonio



The mission of Mass Torts Made Perfect is a simple one: Be the best venue for both attorneys and vendors to learn the latest on various mass tort projects, have the opportunity to network with the best people in the field, get the chance to see the latest products and services available to help attorneys build and grow their practices, and have a great time. You, the vendors, play such an important role at MTMP—our audience cannot do their jobs without you—it's that simple. The MTMP Media Guide is another way we have come up with for all of you to reach the audience—it will be filled with news, articles and information provided by America's Lawyer, Trial Lawyer Magazine, and attorneys at Levin Papantonio Rafferty. This Media Guide is more than just advertising—it contains real high-quality content that the attendees will want to read. We have created this new opportunity for YOU to reach more of the audience with your message—don't waste this valuable chance.

SPECIAL ADVERTISING SECTIONS FOR 2024

Advertise your business within us! Your full page ad will run in our special section giving you direct exposure to your targeted customers.



Full Page Ad

Trim: 8.5" x 11"
Bleed: 8.75" x 11.25"
Live Area: 8" x 10.5"

Half Page Ad

Trim: 8.5" x 5.5"
Bleed: 8.75" x 5.75"
Live Area: 8" x 5"

Pricing

Half Page Ad: **\$250.00** Non-Exhibitor Half Page Ad: **\$1,000.00**
Full Page Ad: **\$500.00** Non-Exhibitor Full Page Ad: **\$1,500.00**
Payment must be provided in advance on the Exhibitor Contract.

All camera-ready art must be 300dpi (JPEG or press-ready PDF files accepted).
Ads must include .25" bleed. CMYK format (No PMS colors).
Publisher files and ads done in Microsoft Word are NOT accepted.

Design services available, please inquire for pricing.

Deadline

Ad Submission: **February 15, 5:00pm EST**
All artwork must be submitted to this drop box:
<https://www.dropbox.com/request/sB9UV2u9OdRdIT2QTVtG>