

SPRING 2024

MTMP TEXT BRANDING



The MTMP Texting service is utilized for everything from sending out seminar alerts and session reminders to allowing attendees to access materials on-demand (eg. the agenda, case info, CLE documentation). By joining the MTMP texting service, your company will have its own unique text keyword (vanity keyword) and text message added to our texting system. MTMP attendees will be able to access your custom text message by simply texting your unique keyword. We will also provide you with a tabletop sign for your booth advertising your keyword, and tabletop signage on every meeting table in the general sessions. The system can be set up to automatically ask anyone who shows interest in your company permission for you to follow-up with them via phone or email. For those people who do want a follow-up, the system will send a text alert to you, instantly.

Pricing

Text Branding: **\$150.00**

Payment must be provided in advance on the Exhibitor Contract.

Deadline

Information for Text Branding: **March 1, 5:00PM EST**

Submit all Text Branding information to this link: <https://forms.gle/WcS2LefiaPeZd7Yq6>