

# WEDNESDAY **APR 3**

## WEDNESDAY AGENDA: **BUSINESS OF LAW**

Moderators: Seth Price, BluShark Digital; John Romano, Romano Law Group  
Co-sponsored by PILMMA

- 7:00am Registration**
- 7:00am Friends of Bill W. Meeting**
- 7:00am Breakfast Buffet**  
Co-sponsored by PILMMA
- 8:30am The Future of Google – From SGE to LSAs to Changes to PPC and Successful Law Firm Marketing in 2024**  
Conrad Saam, President, Mockingbird; Mike Perez, CEO, iLawyer Marketing
- 9:00am A Deep Dive into the Adoption of General Disbursements for Mass Torts, Success Rates and the Latest on Avoiding Fraud**  
Francesca Castagnola, Senior Managing Director and Jeff Richardson, CEO of Digital Disbursements, Western Alliance Bank
- 9:30am Turning Your Law Firm into a Powerhouse**  
Mike Papantonio, Levin Papantonio Rafferty
- 10:00am Creative Financing Solutions to Grow Your Law Firm**  
Jarret Prussin, CEO and Steve Rabinovici, Chairman, Business Funding Group
- 10:15am Artificial Intelligence Utilization for Practice Efficiency**  
Zach Hoffman, CEO, Exults
- 10:45am Morning Break**
- 11:00am Innovations in Lead Generation and Protecting Your Bar Card**  
Cason Carter, CEO, Broughton Partners; Steve Nober, CEO, CAMG; Andy Rogers, CRO, Shield Legal; Sebastian Westerby, CEO, Tort Experts
- 12:00pm Artificial Intelligence for Law Firms**  
Keegan Chapman, V.P., Go-To-Market Strategy & Enablement, Filevine
- 12:15pm Networking Luncheon**  
Co-sponsored by PILMMA
- 1:15pm Leveraging Litigation Administration Databases**  
Loree Kovach, S.V.P., Client Services, Class Actions, Remediation and Mass Torts, Epiq
- 1:30pm Mass Tort Marketing Strategies New for 2024**  
Tim Burd, Co-Founder, Mass Tort Strategies
- 1:45pm Mastering Mass Torts: A Deep Dive into Vital Case Management Features**  
Igor Selizhuk, Chief Technology Officer, SmartAdvocate
- 2:00pm Best Practices in Settlement Administration**  
Scott Denardo, S.V.P. of Mass Torts, ARCHER and Manny Valdez, Settlement Consultant, Ringler Associates
- 2:30pm Afternoon Break**
- 2:45pm Effectively Managing Offshore Staff** | Ken Hardison, President, PILMMA
- 3:00pm Maximizing Lead Conversion and Streamlining Your Legal Intake Process**  
Josh Kluge, V.P., Alert Communications and Tobi Millrood, Kline & Specter on behalf of Intake Desk
- 3:30pm Mass Tort Med School: Neurobehavioral Evaluations of Mass Tort Claimants**  
Dr. Tony Strickland, Founder & CEO, Nexus Triage
- 3:45pm Data and Identity Solutions to Improve Mass Tort Business Performance**  
Joe Mangano, Director, Market Development, US Legal Markets, TransUnion
- 4:00pm Lost Claimants = Found Revenue** | Jennifer Garland, Founder, Prestige & Joe Mason, Chief Marketing Officer, CIA
- 5:00pm Business of Law Track Adjourns**
- 5:00pm Music, Mix & Mingle Networking Reception**  
Co-sponsored by Levin Papantonio Rafferty and Ringler Associates
- 6:00pm Opening Night Gala at XS Nightclub**  
Co-sponsored by Western Alliance Bank
- 8:15pm MTMP's Diversity, Equity & Inclusion Dinner**

# WEDNESDAY **APR 3**

## WEDNESDAY AGENDA: **NUTS & BOLTS SESSIONS**

Moderators: Caleb Cunningham and Chelsie Green, Levin Papantonio Rafferty  
*Co-sponsored by Consumer Attorney Marketing Group*

**7:00am Registration**

**7:00am Friends of Bill W. Meeting**

**7:00am Breakfast Buffet**

Co-sponsored by Consumer Attorney Marketing Group

**8:15am Welcome Remarks: Introduction to the Program**

Mike Papantonio, Levin Papantonio Rafferty

**8:30am Launching a Mass Tort Practice: 5 Key Strategies**

Brooke Cohen, Cohen Hirsch; Seth Katz, Burg Simpson

**9:00am Case Acquisition Part 1: Marketing for Cases the CAMG Way**

Steve Nober, CAMG

**9:30am Case Acquisition Part 2: Different Resources and Their Approaches to Marketing & Obtaining Potential New Clients**

Moderator: Tim Becker, Johnson Becker; Speakers: Steve Smith, Broughton; Steve Nober, CAMG; Susan Jones Knape, A Case for Women; Scott Hardy, Top Class Actions

**10:00am Morning Break**

**10:15am You've Got Cases – Now What?**

Alyson Petrick, Levin Papantonio Rafferty;  
Aimee Robert, Shrader & Associates;

**11:00am Developing the Science – What We've Learned From Recent Cases**

Sarah Doles, Levin Papantonio Rafferty; David Landever,  
Weisman Kennedy & Berris

**11:30am Using Your Strengths to Get Started in Mass Torts**

Kim Adams, Levin Papantonio Rafferty; Mason Waring,  
Chisolm Chisolm & Kilpatrick

**12:00pm Chemical Hair Relaxer Spotlight: Leveraging Congress, Lobbyists and Others to Move Litigation Forward**

Ben Crump, Ben Crump Law

**12:30pm Nuts & Bolts of Mass Torts Track Adjourns**

**12:30pm Networking Luncheon**

Co-sponsored by Consumer Attorney Marketing Group

**5:00pm Music, Mix & Mingle Networking Reception**

Co-sponsored by Levin Papantonio Rafferty and Ringler Associates

**6:00pm Opening Night Gala at XS Nightclub**

Co-sponsored by Western Alliance Bank

**8:15pm MTMP's Diversity, Equity & Inclusion Dinner**



### **SCAN QR CODE**

To Learn More About  
the Agenda

# WEDNESDAY **APR 3**

## WEDNESDAY AGENDA: **TRIAL SKILLS IN MASS TORTS**

Moderator: Troy Rafferty, Levin Papantonio Rafferty

*Co-sponsored by Clixsy*

- 1:30pm Attacking Key Defense Experts**  
Tim O'Brien, Levin Papantonio Rafferty
- 2:15pm Effectively Examining the Corporate Representative**  
Troy Rafferty, Levin Papantonio Rafferty; Khaldoun Baghdadi,  
Walkup Melodia Kelly & Schoenberger
- 3:00pm Afternoon Break**
- 3:15pm Conducting a Compelling Examination of Your Plaintiff**  
Virginia Buchanan and Caleb Cunningham, Levin Papantonio Rafferty
- 4:00pm Do's and Dont's with Demonstrative and Visual Aids**  
Troy Rafferty, Levin Papantonio Rafferty; Parvin Aminolroaya,  
Seeger Weiss
- 4:45pm Session to be Announced**  
Corey Vandenberg , Clixsy
- 5:00pm Trial Skills in Mass Torts Track Adjourns**



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- 5:00pm Music, Mix & Mingle Networking Reception**  
Co-sponsored by Levin Papantonio Rafferty and Ringler Associates
- 6:00pm Opening Night Gala at XS Nightclub**  
Co-sponsored by Western Alliance Bank
- 8:15pm MTMP's Diversity, Equity & Inclusion Dinner**



# THURSDAY **APR 4**

## THURSDAY AGENDA: **PARALEGAL SKILLS**

Moderator: Ana Rodriguez, Levin Papantonio Rafferty

*Co-sponsored by All Rise AI brought to you by Intake on Demand*

- 9:00am MTMP Opening Session – PFAS Disaster Continues to Get Worse: Get Involved Today I** Mike Papantonio, Levin Papantonio Rafferty; Mark Ruffalo, Actor and Activist; Robert Bilott, Taft Stettinius & Hollister
- 10:00am Morning Break**
- 10:15am Mass Tort Case Updates: Suboxone and CPAP**  
Troy Bouk, Esq., Levin Papantonio Rafferty;  
Ashlie Case Sletvold, Esq., Peiffer Wolf
- 10:45am Mass Tort Certification Overview**  
Amy Angelo, Dir. of Paralegal Programs, MTMP and Ana Rodriguez, Paralegal and Mass Torts Coordinator, Levin Papantonio Rafferty
- 11:00am Project Management – Predicting What is Needed and the Application of Best Management Practices**  
Moderator: Brianna Poff, Senior Paralegal, MTMP; Jeffery Wright, Paralegal, Levin Papantonio Rafferty; Anthony Resendes, Paralegal, Babin Law
- 11:45am Discovery – Preparing a Case Before the Deadlines Are Ordered**  
Emily Pitts, Paralegal, Levin Papantonio Rafferty; Sara Couch, Esq., Motley Rice
- 12:30pm Luncheon Featuring the 2024 Trial Lawyer Hall of Fame Induction Ceremony**  
Co-sponsored by Broughton Partners
- 2:00pm Camp Lejeune: The Big Picture**  
Emily Pitts, Paralegal, Levin Papantonio Rafferty; Patti Mobley, Paralegal, Bell Legal Group; Carrie Knapp, Paralegal, Bell Legal Group
- 2:45pm The MTMP Exhibit Hall Tour: Finding the Right Legal Services Partners for Your Firm**  
Amy Angelo, Dir. of Paralegal Programs, MTMP
- 3:30pm Vendor Speed Pitches: Companies You Should Know**  
Yo Cierge, CMDS, Case Status, People Hunter

- 4:00pm Paralegal College Networking: Building Connections Across Projects**  
Ana Rodriguez, Sarah Merced, Carol Moore, Jeffery Wright, Justin Bryars, Taxie Lambert and Emily Pitts, Levin Papantonio Rafferty
- 4:30pm Thursday Paralegal Skills Track Adjourns**
- 4:30pm Paralegal Happy Hour**  
Co-sponsored by Fibich Leebron Copeland & Briggs
- 5:30pm Networking Cocktail Reception in the Exhibit Hall**  
Co-sponsored by Exults
- 6:45pm Evening Entertainment with Comedian Ron White**  
Co-sponsored by Exults



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# FRIDAY **APR 5**

## FRIDAY AGENDA: **PARALEGAL SKILLS**

Moderators: Taxie Lambert and Justin Bryars, Levin Papantonio Rafferty  
*Co-sponsored by All Rise AI brought to you by Intake on Demand*

### **8:30am Women in Legal Leadership Breakfast and Panel Discussion**

Co-sponsored by A Case for Women, Grant & Eisenhofer, MASSIVE, and Milestone; Speakers: Kim Adams, Levin Papantonio Rafferty; Hon. Sandra Mazer Moss (Ret.), Dispute Resolution Institute; Susan Jones Knape, A Case for Women; Sindhu Daniel, Grant & Eisenhofer; Marcy Spitz, MASSIVE; Rachel McCarthy, Milestone; Joyce Shulman, 99 Walks & Jeti Fitness; Deborah Vankin, LA Times

### **9:45am Best Practices in Trial Presentations with Your Trial Tech**

Moderator: Brianna Poff, Senior Paralegal, MTMP; Ryan Williams, Litigation Support Specialist, Levin Papantonio Rafferty; Kila Baldwin, Esq., Anapol Weiss; Maria Theurer, Paralegal, Dobbs Law; and Tammy Covert, Director of Operations, Nachawati Law Group

### **10:30am Morning Break**

Co-sponsored by Personal Injury Mastermind

### **10:45am The Importance of Ethics for Paralegals**

Virginia Buchanan, Esq., Carol Moore, Certified Legal Investigator, Levin Papantonio Rafferty

### **12:00pm Boxed Lunches**

Co-sponsored by Broughton Partners

### **12:15pm Top 3 Hot Button Issues Every Paralegal Should Know**

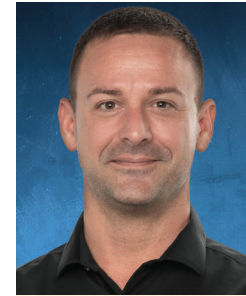
Carol Moore, Certified Legal Investigator, Sarah Merced, Mass Tort Specialist and Paralegal, and Ana Rodriguez, Paralegal, Levin Papantonio Rafferty

### **12:45pm Artificial Intelligence for Paralegals**

Patrick McEuen, Dir. of Operations, Meyer Wilson; Quinn Todd, Legal Support Staff, Kershaw Talley Barlow; Kathleen Hudnall, Litigation Specialist, Wagstaff & Cartmell; Brandon Smith, Esq., Childers, Schlueter & Smith

### **1:45pm Friday Paralegal Skills Track Adjourns**

## **LEVIN PAPANTONIO RAFFERTY'S PARALEGAL TEAM**



**JUSTIN BRYARS**



**TAXIE LAMBERT**



**CAROL MOORE**



**ANA RODRIGUEZ**



**SARAH MERCED**



**JEFFERY WRIGHT**



**EMILY PITTS**



# THURSDAY **APR 4**

## THURSDAY AGENDA: **MASS TORT PROJECTS**

Moderators: Jeff Gaddy, Alex Taylor and Sarah Doles, Levin Papantonio Rafferty

- 7:00am Friends of Bill W. Meeting**
- 7:00am Morning Mindfulness** | Lisa Blue Baron, Baron and Blue
- 7:30am Registration**
- 7:30am Breakfast Buffet** | Co-sponsored by Consumer Attorney Marketing Group
- 8:30am Camp Lejeune Case Update** | Brian Barr, Levin Papantonio Rafferty; Sara Papantonio, Levin Papantonio Rafferty; Congressman Matt Cartwright, Pennsylvania
- 9:00am MTMP Opening Session – PFAS Disaster Continues to Get Worse: Get Involved Today** | Mike Papantonio, Levin Papantonio Rafferty; Mark Ruffalo, Actor and Activist; Robert Bilott, Taft Stettinius & Hollister
- 10:00am The Exploited Teens Project: The Institutional Abuse Case Continues to Build** | Mike Papantonio and Troy Rafferty, Levin Papantonio Rafferty
- 10:45am Government Entities Litigation: Find the Right Case**  
Peter Mougey and Jeff Gaddy, Levin Papantonio Rafferty; Burton LeBlanc and Russell Budd, Baron & Budd; Anne Andrews, Andrews & Thornton; Rob Bonta, Attorney General, CA; Keith Ellison, Attorney General, MN; Aaron Ford, Attorney General, NV
- 11:30am Social Media Addiction Case Update**  
Emmie Paulos, Levin Papantonio Rafferty; Tom Cartmell, Wagstaff & Cartmell; Lexi Hazam, Lieff Cabraser Heimann & Bernstein; Joseph VanZandt, Beasley Allen; Rob Bonta, Attorney General, CA; Emily Jeffcott, Morgan & Morgan
- 12:15pm Luncheon Featuring the 2024 Trial Lawyer Hall of Fame Induction Ceremony** | Co-sponsored by Broughton Partners
- 1:45pm GLP-1 RA Ozempic** | Cameron Stephenson, Levin Papantonio Rafferty; Paul Pennock, Morgan & Morgan
- 2:15pm Federal Judicial Panel: While Artificial Intelligence Needs to be in Your Toolbox, Proceed with Caution** | Moderator: Richard Arsenault, Neblett Beard & Arsenault; Speakers: Hon. David Proctor (District Judge, N.D. Ala.); Hon. Karen Caldwell (District Judge, E.D. Ky.); Hon. Casey Rodgers (District Judge, N.D. Fla.); Hon. Jane Triche Milazzo (District Judge, E.D. La.); Troy Rafferty, Levin Papantonio Rafferty; James Murdica, Barnes & Thornburg
- 2:30pm BREAKOUT SESSION – Paraquat Litigation Update**  
Sara Doles, Levin Papantonio Rafferty; Khaldoun Baghdadi, Walkup Melodia Kelly & Schoenberg; Peter Flowers, Meyers & Flowers
- 3:15pm Afternoon Break**
- 3:30pm Insulin Price Fixing Litigation** | Troy Rafferty and Becca Timmons, Levin Papantonio Rafferty; Benjamin Widlanski, Kozyak Tropin & Throckmorton; Mark Pifko, Baron & Budd; Steven Daroci, Seeger Weiss; Joanne Cicala, The Cicala Law Firm
- 3:45pm BREAKOUT SESSION – Human Trafficking Case Update**  
Kim Adams, Levin Papantonio Rafferty; Greg Zarzaur, Zarzaur Law Firm; Steve Babin, Babin Law
- 4:00pm CPAP Case Update** | Virginia Buchanan and Troy Bouk, Levin Papantonio Rafferty; Caleb Seeley, Seeger Weiss
- 4:00pm Friends of Bill W. Meeting**
- 4:30pm Chemical Hair Relaxer Litigation** | Brian Barr and Chelsie Green, Levin Papantonio Rafferty; Temitope Leyimu, Motley Rice; Eli Hare, Dicello Levitt; Jennifer Hoekstra, Aylstock Witkin Kreis & Overholtz
- 5:00pm Court-Appointed Neutrals in Mass Torts**  
Moderator: Richard Arsenault, Neblett Beard & Arsenault; Speakers: Dan Stack, Lexitas ADR; Ed Gentle, Gentle Turner & Benson; Erin Copeland, Fibich Leebron Briggs & Copeland
- 5:30pm Thursday Mass Tort Projects Track Adjourns**
- 5:30pm Networking Cocktail Reception in the Exhibit Hall** | Co-sponsored by Exults
- 6:45pm Evening Entertainment with Comedian Ron White** | Co-sponsored by Exults

**7:00am Friends of Bill W. Meeting**

**8:00am Registration**

**8:00am Breakfast Buffet** | Co-sponsored by Consumer Attorney Marketing Group

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**8:30am Talc Litigation Update** | Chris Tisi, Levin Papantonio Rafferty; Michelle Parfitt, Ashcraft & Gerel; Richard Golomb, Golomb Spirt; Christopher Placitella, Cohen, Placitella & Roth; Mark Robinson, Robinson Calcagnie Robinson

**9:00am Allergan Case Update**

Virginia Buchanan and Becca Timmons, Levin Papantonio Rafferty; Pete Kaufman, Panish Shea Boyle Ravipudi; Brian Devine, Seeger Devine

**9:30am Ethics in a Divided America**

Moderator: Hon. Sandra Moss (Ret.), Dispute Resolution Institute; Speakers: Jayne Conroy, Simmons Hanly Conroy; Mike Burg, Burg Simpson; Robin Greenwald, Weitz & Luxenberg

**10:00am BREAKOUT SESSION – Video Game Addiction Litigation**

Moderator: Jeff Gaddy, Levin Papantonio Rafferty; Speakers: Danielle Mason, Tina Bullock and BW Walas, Bullock Ward Mason; Jayne Conroy, Simmons Hanly Conroy; Tyler Hudson, Wagstaff & Cartmell

**10:30am Morning Break**

Co-sponsored by Personal Injury Mastermind

**10:45am Suboxone Litigation Update**

Sara Papantonio, Levin Papantonio Rafferty; Ashlie Case Sletvold, Peiffer Wolf; Alyson Beridon, HSG Law; Erin Copeland, Fibich, Leebron, Copeland & Briggs; Trent Miracle, Flint Cooper; Tim Becker, Johnson Becker

**11:00am BREAKOUT SESSION – Uber and Lyft Litigation**

Sarah London, Lieff Cabraser Heimann & Bernstein; Roopal Luhana, Chaffin Luhana; Rachel Abrams, Peiffer Wolf Carr Kane Conway & Wise

**11:15am Mediation of Complex Cases**

Abbas Kazerounian, Kazerouni Law Group; Bill Cash, Levin Papantonio Rafferty; Bradley Winters, JAMS; Bruce Friedman, JAMS

**12:00pm NEC Baby Formula Case Update**

Andy Childers and Sara Papantonio, Levin Papantonio Rafferty; Tor Hoerman, TorHoerman Law; Amelia Frenkel, Keller Postman; Eric Holland, Holland Law Firm

**12:00pm BREAKOUT SESSION – Exploited Teens Litigation**

Caleb Cunningham, Levin Papantonio Rafferty; Tommy James, Tommy James Law; Jeremy Knowles, Morris Haynes; Brian Kent, Laffey Bucci & Kent

**12:30pm Boxed Lunches**

Co-sponsored by Broughton Partners

**12:30pm Bard Hernia Mesh**

Tim O'Brien, Levin Papantonio Rafferty; Kelsey Stokes, Fleming Nolan & Jez

**1:00pm Exactech** | Kristine Kraft, Schlichter Bogard; Ellen Relkin, Weitz & Luxenberg

**1:30pm Tylenol & Autism/ADHD**

Roger Smith, Beasley Allen

**2:00pm Quick Hits on Mass Tort Projects**

**Paragard** | Erin Copeland, Fibich Leebron Copeland & Briggs  
**Bard Power Port** | **Rebecca Phillips, Lanier Law Firm;**  
Adam Evans, Dickerson Oxtan; Michael Sacchet, Ciresi Conlin

**2:30pm Conference Adjourns**