



2025 SPONSORSHIP AND EXHIBITOR CONTRACT

APRIL 1-3, 2025 – THE WYNN, LAS VEGAS



BROUGHT TO YOU BY:



Contact

Heather Shanahan
Director of Vendor Services
Hshanahan@mtmp.com
610-585-7361

WHY attend MTMP?

Mass Torts Made Perfect is the single most important networking and education seminar that plaintiff personal injury and mass tort attorneys can attend.

The MTMP experience is unique — 3 days of networking, 5 separate education tracks of content, 1,800+ attendees, and 10 separate receptions and events.



5 TRACKS

1 Business of Law

2 Nuts & Bolts

3 Mass Tort Projects

4 Paralegal Skills

5 Trial Skills

WHO attends MTMP?



5% Paralegals

10% Speakers

25% Vendors

60% Plaintiff Attorneys—of this, **16%** are BRAND NEW attendees



OVER 500 PLAINTIFF LAW FIRMS

from all 50 states, Europe and Canada



SMALL, MEDIUM & LARGE FIRMS

involved in mass torts, product liability, personal injury and single event litigation



OVER 90 VENDOR COMPANIES

including Lead Generation, Marketing, Call Centers, Record Retrieval and Litigation Support, and many more!

EXHIBIT BOOTH PRICING

**8x8 Foyer Booth
outside the Exhibit Hall**
\$7450

(foyer booths identified with an F)

**10x10 Perimeter Booth
inside the Exhibit Hall**
\$7450

(located along the perimeter of the hall)

**10x10 Center Booth
inside the Exhibit Hall**
\$8450

(located in the center of the hall)



EXHIBIT BOOTH INCLUSIONS

Foyer Booths: 6-foot skirted table; two chairs; wastebasket; space is 8x8 and all signage must adhere to this exact size. Signage is restricted to 8x8 total space.

Exhibit Hall Booths: 6-foot skirted table; two chairs, wastebasket; 8' high back drape; 3' high side drape; Company Identification sign; space is 10x10. See Display Rules & Regulations for specific booth restrictions.

All Booths Include:

- 4 booth staff FROM YOUR COMPANY and admission to all educational and networking events.
- Breakfast and Lunch each day; attendance at cocktail receptions and entertainment for all 4 staff
- **Promotion:** all exhibitors are listed on conference website for up to 6 months on a dedicated Exhibitor Business Category page to easily identify your business category; listed on the conference app; the exhibitor contact list is provided to all attendees on site and a special post-conference email is sent to all attendees highlighting exhibitors and their contact information. Sponsors receive all of the above plus special social media posts and emails.
- One pre-conference and one post-conference attendee list
- FREE 30-second video advertising your company
- FREE Lead Retrieval license to easily scan attendee badges for information, customize and generate reports, etc.
- FREE WiFi throughout conference space
- FREE table tent signs on meeting rooms tables advertising all exhibitor Business Categories and contact information

Not Included, additional fees apply:

- Electrical/A/V Needs
- Media Guide
- Specialty furniture
- Extra staff

RULES AND REGULATIONS

Please review carefully and ensure you and your team are prepared to adhere to all rules & regulations. It is the signer's sole responsibility to educate the team about these Rules prior to the conference.

Failure to comply can nullify your contract and result in revocation of your booth space and/or sponsorship without refund at the sole discretion of the conference organizers.

Cancellation Policy: Payment guarantees your booth space. Once payment is received, absolutely no refunds will be given unless booth space or sponsorship can be re-sold. Cancellations, including any additional Staff Registrations, made within 2 weeks of the conference do not receive a refund under any circumstances. Sponsorships will be subjected to a 25% penalty regardless of resale of sponsorship.

You Must Initial These Boxes to Validate Contract

- **MTMP reserves the right to return any deposited fees, decline any application for attendance, refuse entrance, and decline admission to any and all attendees and registrants at any time.**
- Once we receive your full payment and fully executed contract, including your booth preferences, your request is made; however the booth assignment will be made in the order that reservations are received. Your actual assigned booth space is not confirmed until you receive an email from us which should be sent no later than 24 business hours after our receipt of your reservation request. If you have paid your fee, signed your contract and have not heard from us within 24 business hours, please contact Heather Shanahan at 610-585-7361 or hshanahan@mtmp.com. Should there be an unexpected error in booth space assignments or reservations, we agree that MTMP's liability for any related financial damages can never exceed \$5,000.
- Once payment is received, absolutely no refunds will be given unless booth space and/or sponsorship can be re-sold. Cancellations made within 2 weeks of the conference will not receive a refund under any circumstances.
- MTMP conferences are limited to attendees engaged primarily in Civil Plaintiff representation or Criminal Defense representation. Attendees who fail to disclose their association with any law firm or law firm member working in any way connected to the defense of any case or case type that may be covered in the conference or their work with or on behalf of any company that seeks reimbursement from plaintiff settlement proceeds for medical, secondary payer, or subrogation liens of any type may be refused admission.
- MTMP does not tolerate harassment of conference participants in any form. Conference participants violating this rule may be sanctioned or expelled from the conference without a refund at the sole discretion of the conference organizers. Harassment includes without limitation: verbal comments that reinforce social structures of domination; aggressive or intimidating language or behavior; sexual images in public spaces; deliberate intimidation, stalking, or following; harassing photography or recording; sustained disruption of talks or other events; inappropriate physical contact; unwelcome sexual attention; and/or advocating for, or encouraging, any such behavior.
- All registrants, including exhibitors, are subject to the anti-harassment policy's prohibition of sexualized images, activities, or other material. Similarly, booth staff may not use sexualized clothing to create a sexualized environment. Any person who participates in these or other harassing behaviors is subject to expulsion from the conference without a refund.
- Exhibitors who execute the contract and make payment for the booth space and/or sponsorship understand and agree that it is their sole responsibility to communicate the Conference Rules and Regulations, including the anti-harassment policy with every staff member, agent, employee, representative, volunteer and/or registered attendee who attends MTMP in association with their company, booth space and/or sponsorship.

(continued on next page)

- MTMP and its organizers reserve the right to expel without refund any exhibitor, staff member, agent, employee, representative, volunteer and/or registered attendee and to revoke the contract for booth space and/or sponsorship without refund based on aggressive, harassing, or any other similarly unacceptable behavior that may occur during or prior to the conference – even if such behaviors or events occurred before and are not discovered until after the execution of a contract, receipt of payment or the start of the conference.
- MTMP may dismiss any attendee without refund for failure to comply with laws, regulations, or other legal obligations.
- [Exhibitor] understands and agrees to adhere to all aspects MTMP's anti-harassment policy including avoidance of the following: verbal comments that reinforce social structures of domination; aggressive or intimidating language or behavior; sexual images in public spaces; deliberate intimidation, stalking, or following; harassing photography or recording; sustained disruption of talks or other events; inappropriate physical contact; unwelcome sexual attention; and advocating for, or encouraging, any such behavior.
- [Exhibitor] agrees and confirms that it does not engage in any direct solicitation of potential clients for law firms and all its operations are conducted in full compliance with all legal and ethical requirements pertaining to the practice of law, and that all medical and other personal information, if any, is gathered and utilized in a manner in complete compliance with HIPAA and all other applicable ethical and legal requirements. Exhibitors who represent defendants in mass tort or product liability/personal injury litigation may be subject to review by MTMP and may be prohibited from attending. An exhibitor who fails to disclose their representation of or affiliation with defendants in mass tort, product liability and/or personal injury litigations may have their booth space and/or sponsorship revoked without refund at the sole discretion of the conference organizer(s).
- [Exhibitor] grants Mass Torts Made Perfect, LLC and all of its owners and agents permission to publish photographs and/or videos of any me (including all exhibitor staff, agents, employees and representatives) taken at MTMP seminar locations and related events. These images and/or videos may be published in any manner, or in any medium. [Exhibitor] understands that editing and cropping may be required, and color and exposure shifts that may occur in reproducing these images. [Exhibitor] further understands and accepts responsibility for notifying and obtaining this same permission from the staff, agents, employees and/or representatives they choose to invite to MTMP and to absolve MTMP of any and all liability associated with use of photographs and/or videos of any person affiliated with their booth space and/or sponsorship.
- I affirm that I am 18 years of age or older, and competent to sign this release on my own behalf. I have read this release and fully understand its implications.
- Exhibitors and sponsors agree that MTMP and their legal entities shall be held harmless from claims of any nature arising from assigned space or from activities of our employees or representatives.
- I understand that if my company decides NOT to use Freeman, the contracted Expo provider, for booth assembly we are responsible for providing all required Exhibitor Appointed Contractor (hereafter "EAC") paperwork at least one month prior to the conference and are contractually bound to comply with all the EAC requirements for this conference.
- All exhibitors and sponsors attending any MTMP event agree to comply with the norms of complete business professionalism at all times, both in conduct and attire. Exhibitors, sponsors, their employees, representatives, and hired personnel agree to correct any concerns about professionalism identified by MTMP, and in the sole discretion of MTMP, failing which they may be asked to leave any MTMP event or staging area.
- All exhibitor/sponsor collateral is restricted to the contracted booth space only. Exhibitors/Sponsors are prohibited from walking around, handing out or leaving collateral outside their booth (foyers, meeting rooms, receptions, etc.), unless authorized by MTMP.
- [Exhibitor] understands and agrees that absolutely no alcohol may be served or consumed from our booth in the exhibit hall or foyer unless it is expressly approved for a specific MTMP reception. Any companies found to be in violation of this policy will be asked to leave.
- All signage **MUST** fit within the allotted space and height restrictions. See Display Rules & Regulations for details.
- [Exhibitor] understands and acknowledges that the floorplan is subject to Fire Marshal approval and may change. MTMP reserves the right to make booth changes if necessary. By signing this contract, I acknowledge my understanding of this potential for change and agree to adhere to the instructions provided by MTMP staff when our company arrives at the conference. I also agree to hold MTMP harmless for any onsite changes.
- [Exhibitor] understands that the hotel reserves the right to adjust airwall door locations within the exhibit hall and that such adjustments may result in a shift of our booth location as well. By signing this contract, I acknowledge understanding of this potential for change, agree to adhere to the instructions provided by MTMP staff when our company arrives at the conference and to hold MTMP harmless for any onsite changes.
- Exhibitors are contractually bound to complete **ALL BOOTH SET UP** by 5:00pm on **Monday, March 31**. Failure to do so will result in \$750 fine. This includes furniture placement, trash removal, and general booth completion. [Exhibitor] understands our company is contractually obligated to keep our booth intact and staffed until the conference concludes **Thursday, April 3**. Failure to do so will result in a \$500 fine.
- [Exhibitor] understands that exhibit booths come with passes for **4 booth staff FROM OUR COMPANY**. These passes are designed to only be used by our company for our employees who are coming to staff the exhibit booth and attend as an exhibitor. I understand that I am prohibited from inviting another vendor, or an attorney, client or friend, as one of my comped staff. I also understand that I cannot give a booth staff pass to a guest from a firm or company who is coming to MTMP to check out the conference or exhibit space, etc. I understand that any questions on qualifying attendees are to be directed to Heather Shanahan. Badges will only reflect our company name. Booth staff cannot change badges to reflect different company names. [Exhibitor] is required to share this information with attending members of our company. By checking this box and signing below, I acknowledge my understanding and responsibility to comply with this requirement both for myself and for our company.
- [Sponsor] understands that Sponsorship contracts must include an accompanying itemized invoice.

DISPLAY RULES & REGULATIONS

- **Booth Height inside the Exhibit Hall:** Center Booth height is restricted to 8-feet high. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. Perimeter Booths may build up to 12 feet high. A perimeter booth is anything along the wall/perimeter of the ballroom. The maximum width is 10ft at the center of the backwall.
- **Display within Booth:** 2 feet from edge (no signage/TVs) blocking/obstructing sight lines of your neighbor. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.
- **Foyer Booth Height:** 8x8 Space, signage not to exceed this space.
- **Noise:** No volume on videos. Please be mindful of neighboring booths and keep noise restricted to your booth. Neighboring booths should not hear music or audio from your booth. If doing presentation, exhibitor can provide headphones to viewer if possible.
- **Trash:** All booth trash from set up must be removed by 5:00pm Monday, March 31.
- **Alcohol:** Absolutely no alcohol may be served or consumed from your booth in the exhibit hall or foyer unless it is expressly approved for a specific MTMP reception. Any companies found to be in violation of this policy will be asked to leave.

Authorized Signature: _____ Date: _____

Exhibitor's Signature

SPONSORSHIP AND EXHIBITOR CONTRACT

FOR ADMIN USE ONLY

Payment DB M S

Company Name: _____
(As It Should Appear In Print)

Main Admin/CVENT Contact: _____ Email: _____
(This Will Be the Main Contact for All Conference-Related Information and Will Be the CVENT Administrator to Access CVENT)

Additional Administrative Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Main Phone Number: _____ Admin Phone Number: _____

EXHIBIT BOOTH ONLY

1. Please list your top 10 booth number options in order of preference:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

2. Choose your price level:

8x8 Foyer Booth: \$7450

10x10 Perimeter booth inside the hall: \$7450

10x10 Center Booth inside the hall: \$8450

PAYMENT INFORMATION

You must initial all items in Rules & Regulations, provide booth selection, sign below, provide full payment and submit to Hshanahan@mtmp.com. A return email confirms your booth space and registration.

MTMP reserves the right to return any deposited fees, decline any application for attendance, refuse entrance, and decline admission to any and all attendees and registrants at any time.

Please Charge My: Visa Master Card
American Express

Name On Card: _____

Account Number: _____

Exp Date: _____ Security Code: _____

Signature: _____

TOTAL AMOUNT TO BE CHARGED: _____

Billing Address: _____

Billing City/State/Zip: _____

Email to send payment receipt: _____

SPONSORSHIP

(for companies with confirmed sponsorships ONLY)

List your sponsorship title and price: _____

OPTIONAL ITEMS WITH FEES

Media Guide Ad

Must be paid and submitted by deadline on the Media Guide.

Half Page: \$350

Full Page: \$600

Non-exhibitor Half Page AD: \$1000

Non-Exhibitor Full Page AD: \$1500

Additional Staff Registration

Number of additional Staff: x \$1095: _____

(only for sponsors **WITH** a booth)

Number of non-booth Staff: x \$1395: _____

(only for sponsors **WITHOUT** a booth)

See Rules & Regulations for qualifying Staff members.

Cancellation Policy: Payment guarantees your booth space. Once payment is received, absolutely no refunds will be given unless booth space or sponsorship can be re-sold. Cancellations, including any additional Staff Registrations, made within 2 weeks of the conference do not receive a refund under any circumstances. Sponsorships will be subjected to a 25% penalty regardless of resale of sponsorship.



Members of the NLVA (formerly Mass Torts Vendor Association) get a \$150 exhibitor reimbursement. Please contact

Farrin Holland at FHolland@AssociationsMgt.com for the reimbursement.

Please see our website for additional conference information including agenda, hotel and general conference information.

HOTEL INFORMATION

Wynn Las Vegas, the site of the MTMP Spring 2025 conference, is a AAA-Five Diamond and Forbes Five Star hotel located on the Las Vegas Strip. To reserve a room at the Wynn Hotel at a special discounted rate of \$309/night plus tax, [book online](#) now. The cut-off date for this rate is March 11, 2025 at 5:00pm, and is based on availability. Rooms will sell out before this date so book your room as soon as you can!

**Hotel Cancellation Policy: You can cancel your room reservation up to 72 hours prior to your arrival date to get your deposit refunded.*

EXHIBIT HALL HOURS

Exhibitor Set Up: Monday, March 31, 9:00am-5:00pm*

Exhibitor Tear Down: Thursday, April 3, 2:00pm*

Tuesday, April 1: 7:00am—4:00pm

Wednesday, April 2: 7:30am—7:00pm

Thursday, April 3: 8:00am—2:00pm

Exhibitors are contractually bound to COMPLETE all set up by 5:00pm March 31; and keep booth intact until **2:00pm on Thursday, April 3. See Rules & Regulations for penalties.*

